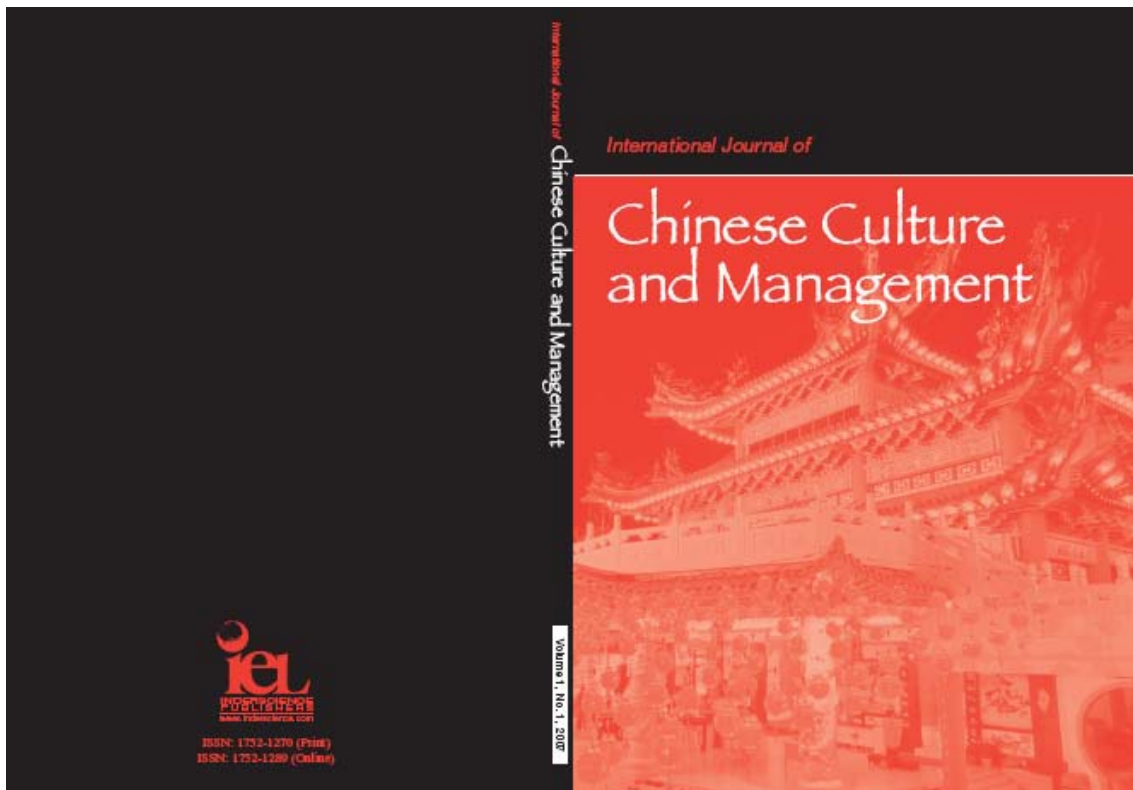


International Journal of Chinese Culture and Management



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Executive Editor

THE JOURNAL: AIMS AND SCOPE

China is not the only fast-growing emerging economy that is making waves around the world. China's current economic growth rate is approximately 9 percent annually, which is impressive economically. Its contribution to global GDP growth since 2000 has been almost twice as large as that of the next three biggest emerging economies (India, Brazil and Russia) combined. Some even refer to China as the mother of emerging markets and transition economies.

Directly or indirectly, the Chinese economy has influenced interest rates, prices for raw materials and wages in the western established economies. Currently China is the most R&D intense of emerging market countries and is seventh of all countries in the world. Its economic power is exemplified by the fact that it is expected to be the fifth largest source of outward foreign direct investment during 2004- 2007. Working with Chinese firms has become a reality for a majority of managers in Western countries. With its high growth rate, the presence and impact of the Chinese economy will only become larger.

With China's importance on the global scale set to grow faster than ever, **The International Journal of Chinese Culture and Management (Inderscience Publishers)** (ISSN (Online): 1752-1289 - ISSN (Print): 1752-1270) offers a unique window to observe the changes that will chart the course of the future in this region of the world. One of the keys to dealing with China is understanding the complex dynamic between rapid change and tradition.

With a clear international and interdisciplinary approach, **The International Journal of Chinese Culture and Management** proposes and fosters discussion on Chinese culture, business, management and related topics. It presents timely and in-depth analyses on these topics, offering the reader a wealth of valuable material on theories and practices which underpin successful business in China.

Objectives

The objectives of **The International Journal of Chinese Culture and Management** are to establish an effective channel of communication between, academic and research institutions, policy makers, government agencies and persons concerned with the complexities of Chinese culture, economics and management, among other topics. It also aims to promote and coordinate developments in the field of Chinese studies.

Contents

The International Journal of Chinese Culture and Management publishes original papers, technical reports, case studies, conference reports, management reports, book reviews, and news. Special Issues devoted to important topics in the Chinese emerging economy, business and culture in China will occasionally be published.

Subject Coverage

The topics of interest for **IJCCM** involve, but are not limited to, the following:

- Asia-Pacific region
- Culture
- Business
- Economy
- Culture and economic role in science, engineering and technology
- Management
- Entrepreneurship
- Environment
- Ethics
- EU-China relations
- Foreign investment
- Foreign trade
- Innovation
- Marketing
- Modernisation
- Protocol and etiquette
- Social issues
- Tourism
- US-China relations

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere.

NEW CALLS FOR PAPERS

Within a few weeks time, new Calls for Papers will be uploaded in the website of the journal. www.inderscience.com/ijccm

CALL FOR PAPER	DEADLINE
Special Issue on "Key Challenges for China"	January 15, 2007
Special Issue on "Successful lessons from Chinese managers"	February 1, 2007
Special Issue on "EU-China relations"	February 1, 2007
Special Issue on "Understanding Chinese culture: lessons for managers"	March 1, 2007

PAPER SUBMISSION

Submissions should be sent to patriop@uniovi.es with copy to ijccm@inderscience.com. Papers will be double blind peer reviewed and authors are requested to assist in the review process by volunteering as reviewers. Before submitting a paper, please ensure it meets the guidelines outlined at www.inderscience.com/www/authorguide.pdf. Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere.

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