



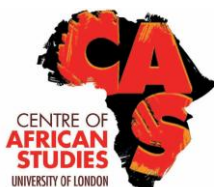
Entrepreneurship and Economic Development in Africa Conference 2012

10 March 2012 | 09:00 - 17:00 | Brunei Gallery Lecture theatre, SOAS, London

Key areas to be addressed:

- Tackling Africa problems through entrepreneurship.
- The role of the government to promote and support private sector development in Sub Saharan Africa.
- Creating conducive environment for business to flourish.
- Creating employment opportunities through entrepreneurship.
- Sustainable investment in Africa.
- Growing interest in frontier market investment.

Organised by SOAS Centre of African Studies in association with Sub-Saharan Consulting Group



SUB-SAHARAN
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THE PROGRAMME

08:30 - 09:00 REGISTRATION

09:00 - 09:10 WELCOME

- **Dr Chege Githiora**, Chairman, Centre for Africa Studies, SOAS.

09:20 - 09:40 OPENING ADDRESS SPEECH

- **Edwin Laurent**, Adviser & Head of International Trade, Commonwealth Secretariat.

09:40 - 10:30 ENTREPRENEURSHIP DEVELOPMENT IN AFRICA'S ECONOMY

- **Dr John Hancock**, senior policy advisor, World Trade Organisation (WTO).
- **Adam Green**, Senior Reporter, This Africa Magazine, Financial Times.

Q&A

10:30 - 11:00 REFRESHMENT BREAK

11:00 - 12:30 THE ROLE OF THE GOVERNMENTS TO SUPPORT AND PROMOTE PRIVATE SECTOR DEVELOPMENT IN AFRICA

MODERATOR: **Natalie Mutisya**, Cass Business School.

- **Linda Kalimba**, 1st Councillor, Rwanda High Commission.
- **Wanja Michuki**, Principal Counsellor, trade and Economic affairs, Kenya High Commission.
- **Hirut Zemene**, Minister Chancellor-Trade and Investment, Ethiopia Embassy.

Q&A

12:30 - 13:30 LUNCH BREAK

13:30 - 15:00 EXPLOITING UNTAPPED INVESTMENT OPPORTUNITIES IN AFRICA

- Moderator: **Kevin Korgba**, ETK Consulting.
- **Nick Rouse**, Managing Director of Frontier Market Fund Managers, Standard Bank.
- **Geetha Tharmaratnam**, Investment Principal, Aureos Capital.
- **Dr Steward Iyala**, Director and Head of Trade, Centre for African Trade (CATFLD).
- **William So**, Former President and current Chief Advisor of China Unicom Africa.

Q&A

15:00 - 15:30 REFRESHMENT BREAK

15:30 - 16:20 CREATING CONDUCIVE BUSINESS ENVIRONMENT FOR SMEs TO FLOURISH

- Moderator: **Sarah Teacher**, Director, Africa Innovation Prize.
- **Rita Spada**, CEO, World Trade Centre London.
- **Ida Horner**, Ethnic Supplies.
- **David Smith**, Chairman, British Africa Business Association.

Q&A

16:20 - 16:50 CLOSING ADDRESS SPEECH

- **Gibril Faal**, Chairman of AFFORD and Director of GK Partners

16:50 - 17:00 THANKS & CLOSING REMARKS

- **Eugene Nizeyimana**, Chief Operating Officer, Sub-Saharan Consulting Group

