

## Programme Specification

### I. Programme Details

<b>Programme title</b>	Global Corporations & Policy	
<b>Final award</b> ( <i>exit awards will be made as outlined in the <a href="#">Taught Degree Regulations</a></i> )	<b>UG – FHEQ level 6</b>	<b>PGT – FHEQ level 7</b>
	BA <input type="checkbox"/>	MA <input type="checkbox"/>
	BSc <input type="checkbox"/>	MSc <input checked="" type="checkbox"/>
	LLB <input type="checkbox"/>	MRes <input type="checkbox"/>
		LLM <input type="checkbox"/>
	Other ... <input type="checkbox"/>	
	If other, please specify FHEQ level: ...	
<b>Mode of delivery</b>	Distance-learning <input type="checkbox"/>	On-campus <input checked="" type="checkbox"/>
<b>Professional body accreditation</b> ( <i>if applicable</i> )		
<b>Academic year this specification was created</b>	2017/18 for 2018/19 intake	
<b>Dates of any subsequent amendments</b>		

### II. Programme Aims: What will the programme allow you to achieve?

1. To acquire the knowledge, understanding, skills and aptitudes necessary to proceed to careers in cross-cultural and international professional contexts relating to the political and economic management and regulation of multinational enterprises (MNEs), in the public, private and non-profit sectors.
2. To understand the relationship between theory and practice in relation to the development, activities and impact of MNCs in the global economy
3. To acquire the interdisciplinary knowledge to undertake further advanced studies in the area of the international management and regulation of global capitalism and specifically in relation to multinational corporations and global public policy.

### III. Programme Learning Outcomes: What will you learn on the programme?

There are four key areas in which you will develop:

Learning Outcomes: Knowledge
<ol style="list-style-type: none"> <li>1. An in-depth critical understanding of the nature and development of MNE organisation.</li> <li>2. An advanced understanding of changes in the international patterns of production and the inherently political nature of international production processes and organisation.</li> <li>3. A sound grounding in policy and regulatory problems created by the operations of MNEs and their impact on changing international patterns of production, and a critical understanding of these in the light of competing legal and economic theories of the organisation and activities of MNEs.</li> <li>4. A detailed knowledge and critical awareness of principal social, political, macroeconomic and environmental effects of MNE operations.</li> <li>5. A systematic and critical understanding of the fundamentals of corporate and political management strategies.</li> <li>6. An in-depth understanding of the theory and practice of the management of change across private and public sector institutions with regard to the role of MNEs in the global economy, and the ability to design and assess solutions to management, policy and</li> </ol>

<p>regulatory issues created by the operations of MNEs and their impact on changing international patterns of production.</p> <p>7. A sound grounding in the economic and legal techniques and methodologies applicable to research activities in the area of MNE organisation, impact and regulation.</p> <p>8. (Via the relevant optional module) A systematic and critical understanding project design, and of the legal aspects of international project management with regard to MNEs.</p>	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> <li>Teaching will take place through lectures (1-2 hours per week) and group tutorials (1-2 hours per week). Note that the length of lectures and tutorials can vary depending on student choice from the elective course list.</li> <li>Teaching (in both lectures and tutorials) will address core theoretical and methodological research and issues, and will make use of case studies, including their design and evaluation.</li> <li>Students will be provided with detailed course outlines, reading lists and study materials in each course.</li> </ul>	<ul style="list-style-type: none"> <li>Final unseen examinations in each core course (2 questions in 2 hours), essay writing, dissertation (of 10,000 words, to be submitted on 15 September or nearest working day)</li> <li>Students engage in guided private study; directed reading; independent research; a variety of practical skills training (see below).</li> </ul>

Learning Outcomes: Intellectual (thinking) skills	
<ol style="list-style-type: none"> <li>To develop intellectual initiative and to analyse, evaluate and reflect critically on information and current research with regard to the core knowledge and understanding targets of the programme.</li> <li>To view the development of MNE organisation, operations and impacts as an evolving and changing process.</li> <li>To discriminate between competing economic and legal theories of MNE strategies, activities and regulation, and their concomitant methodologies.</li> <li>To apply detailed knowledge about MNEs' principal social, political, macroeconomic and environmental impact to ongoing policy debates about reforms of international business regulation, and its interaction with national and sub-national policy and regulatory frameworks.</li> <li>To develop original argument and research (e.g. case studies) on MNE activities, strategies, impact and regulation.</li> <li>To apply acquired knowledge of corporate and political management issues and techniques.</li> <li>(Via the relevant optional module) To apply knowledge of the legal aspects of international project management across the private, public and non-governmental sectors.</li> </ol>	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> <li>Through teaching, learning and assessment as above</li> </ul>	<ul style="list-style-type: none"> <li>Through teaching, learning and assessment as above</li> </ul>

Learning Outcomes: Subject-based practical skills
<ol style="list-style-type: none"> <li>To gather, organise and deploy data, information and evidence for the design and development of case studies of MNE activities and impact in specific sectors/countries/regions.</li> </ol>

<ol style="list-style-type: none"> <li>2. To identify core problems from MNE case studies and to design relevant aspects or elements of regulatory frameworks for the activities of specific MNEs operating in specific sectors of economic activity.</li> <li>3. To marshal arguments lucidly, coherently and concisely and to present core analyses and policy messages or suggestions in clear form (verbally and as written material).</li> <li>4. To participate in and lead negotiations to shape the future evolution and development of MNE activities and international production patterns, whether from a public, private or NGO perspective.</li> <li>5. To organise, manage and coordinate policy advocacy activities.</li> </ol>	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> <li>• <b>In addition to the above</b>, the core module Global Public Policy includes case study lectures/seminars with relevant practitioners (e.g. regulatory policy makers), as well as negotiation skills training tailored to corporate-government interaction scenarios.</li> </ul>	

<b>Learning Outcomes: Transferrable skills</b>	
<ol style="list-style-type: none"> <li>1. To analyse, evaluate and reflect critically on information received.</li> <li>2. To develop and present new ideas coherently and concisely, orally and in writing, extracting key elements from complex information.</li> <li>3. To research core issues independently.</li> <li>4. To identify and solve problems, selecting and applying competing theories and methodologies appropriately.</li> <li>5. To gather, organise and deploy data and evidence to form balanced judgements and to develop and support critical argument and policy recommendations.</li> <li>6. To present written and oral materials clearly and effectively and to engage constructively with feedback.</li> <li>7. To engage in lateral thinking across different academic disciplines, types of arguments, evidence and methodologies.</li> <li>8. To take core decisions in complex and unpredictable situations.</li> <li>9. To think quickly on one's feet.</li> <li>10. To work creatively, flexibly and co-operatively with others and to delegate responsibility.</li> <li>11. To assess and evaluate own and other's work constructively.</li> <li>12. To address organisational obstacles and crises effectively.</li> <li>13. To formulate and meet team objectives.</li> </ol>	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> <li>• <b>In addition to the above</b>, students receive training in policy analysis and drafting in the Global Public Policy module; in addition to the standard media skills training received by all CISD students, students on this degree receive tailored advanced media skills training.</li> </ul>	

<b>General statement on contact hours – postgraduate programmes</b>
<p>Masters programmes (with the exception of two-year full-time MAs) consist of 180 credits, made up of taught modules of 30 or 15 credits, taught over 10 or 20 weeks, and a dissertation of 60 credits. The programme structure shows which modules are compulsory and which optional.</p>

As a rough guide, 1 credit equals approximately 10 hours of work. Most of this will be independent study (see <https://www.soas.ac.uk/admissions/ug/teaching/>) such as reading and research, preparing coursework, revising for examinations and so on. Also included is class time, for example lectures, seminars and other classes. Some subjects may have more class time than others – a typical example of this are language acquisition modules. At SOAS, most postgraduate modules have a one-hour lecture and a one-hour seminar every week, but this does vary. More information can be found on individual module pages.

**MSc Global Corporations & Policy**

	<b>Dissertation</b>
credits	60
module code	15PFFC989
module title	Dissertation
status	compulsory module

	<b>Taught Component</b>		<b>Taught Component</b>		<b>Taught Component</b>
credits	30		30		60
module code	15PFFC019		15PFFH004		
module title	Multinational Enterprises in a Globalising World	+	Global Public Policy	+	from list below
status	compulsory module		compulsory module		guided option*

**\*List of modules (subject to availability)**

Code	Title	Credits
<b>30-credits modules without entry requirements available within CISD</b>		
15PFFC017	Global Energy and Climate Policy (CISD)	30
15PFFC004	International Economics (CISD)	30
15PFFC016	International Security (CISD)	30
15PFFC031	History and Future of the United Nations (CISD)	30
15PFFC032	Sport and Diplomacy (CISD)	30
<b>15-credit modules without entry requirements available within CISD</b>		
15PFFH008	International Law 1 (CISD)	15
15PFFH009	International Law 2 (CISD)	15
15PFFH002	International Relations 1 (CISD)	15
15PFFH003	International Relations 2 (CISD)	15
15PFFH012	Global Advocacy (CISD)	15
<b>30-credit modules without entry requirements</b>		
15PPOC018	China and International Politics (POL)	30
15PLAC106	Chinese Commercial Law (LAW)	30
15PPOC026	Comparative Politics of the Middle East (POL)	30
15PECC004	Economic Development of South East Asia (ECO)	30
15PECC334	Economic Dynamics of the Asia-Pacific Region (ECO)	30
15PECC035	Economic Problems and Policies in Modern China (ECO)	30
15PPOC205	Government and Politics in Africa (POL)	30
15PPOC003	Government and Politics of Modern South Asia (POL)	30
15PPOC247	Government and Politics of Modern South East Asia (POL)	30
15PPOC251	International Politics of East Asia (POL)	30
15PLAC139	Modern Chinese Law and Human Rights (LAW)	30
15PPOC012	State and Society in the Chinese Political Process (POL)	30
15PPOC252	Taiwan's Politics and Cross-Strait Relations (POL)	30
15PDSC001	Theory, Policy and Practice of Development (DEV)	30
15PHIC059	World War II, Cold War and the 'War on Terror': The United States and South East Asia (HIS)	30
<b>15-credit modules without entry requirements</b>		
15PFMC070	Corporate Finance (DeFiMS)	15
15PFMC069	Corporate Governance (DeFiMS)	15
15PFMC076	Cross Cultural Management (DeFiMS)	15
15PECH002	Economic Development of Modern Taiwan (ECO)	15
15PFMC057	Finance in the Global Market (DeFiMS)	15
15PFMC058	Financial Law (DeFiMS)	15
15PPOH005	Government and Politics of Taiwan (POL)	15
15PFMC078	International Human Resource Management (DeFiMS)	15
15PFMC072	International Management (DeFiMS)	15
15PFMC080	International Marketing (DeFiMS)	15
15PFMC074	Islamic Banking and Finance (DeFiMS)	15
15PHIH013	Japanese Modernity 1 (HIS)	15
15PHIH014	Japanese Modernity 2 (HIS)	15
15PFMC059	Legal Aspects of Corporate Finance (DeFiMS)	15
15PFMC060	Legal Aspects of International Finance (DeFiMS)	15
15PFMC067	Management in China 1: Domestic Developments (DeFiMS)	15
15PFMC068	Management in China 2: International Dimensions (DeFiMS)	15
15PFMC018	Management in Japan 1: Economic Development and the Business Environment in Japan (DeFiMS)	15
15PFMC077	Management in Japan 2: Current Issues in Japanese Business and Management (DeFiMS)	15
15PFMC065	Management Perspectives and Sectoral Issues in the Middle East and North Africa (DeFiMS)	15
15PPOH017	Power in World Politics (POL)	15
15PFMC061	Regulation of International Capital Markets (DeFiMS)	15
15PFMC062	Research Methods in Management (DeFiMS)	15
15PFMC071	Risk Management: Principles and Applications (DeFiMS)	15
15PFMC075	Topics in the Chinese Economy (DeFiMS)	15