

SCHOOL OF ORIENTAL AND AFRICAN STUDIES

EXTERNAL RELATIONS COMMITTEE

MINUTES

Tuesday 6th May 2008 at 1.15pm in Room 116

Chair: Professor Michael Hutt

Members: Dr Elizabeth Moore
Dr Jeevan Deol*
Professor Gilbert Achcar
Professor Werner Menski
Ms Sharon Page
Mr Nick Butler
Ms Fiona McWilliams
Mr Michael Sherry
Ms Emily Huns
Mr Alan Parker*
Ms Aileen Puhlman

In attendance: Ms Jamie Bruce
Ms Dzidra Stipnieks

* Those members whose names are marked with an asterisk were unable to be present

10 Minutes

The minutes of the meeting held on 12th February 2008 were **APPROVED**.

11 Brunei Advisory Panel

The Committee **NOTED** the minutes of Brunei Advisory Panel meeting held on the 30th April. It was **AGREED** that links between the Gallery and other museums and institutions should be reviewed and strengthened if appropriate. Decisions regarding such matters should be discussed with the Dean of Arts and Humanities.

There was then a wider ranging discussion about the review of academic partnerships and MOUs.

12 External Relations Strategy

The Committee received written reports from Heads of Department on progress regarding action points in the External Relations Strategy. Heads of Department answered questions on a range of issues including the possibility of expanding the number of academic journals published by the School, the use of agents for student recruitment, the role of Governing Body in ER initiatives and broadening the definition of what constituted an alumnus of the School. The Committee **AGREED** that more work needed to be done to develop a joined-up strategy for engaging with employers and donors.

The Committee **NOTED** that the Development and Alumni Relations Office had exceeded its income target by £275,000.

13 Executive Board

The Committee **NOTED** that the Secretary to EB will write to relevant Heads of Department confirming any additional resources that have been approved by EB.

14 Knowledge Transfer Strategy

The Committee received a report from the Registrar and Secretary and Director of Business Development on additional funds that have been secured by the School for developing third stream activity. Oakley Consultants will report to EB in September on the development and implementation of a Knowledge Transfer Strategy.

15 Dates of Meetings 2008/09

The Committee **NOTED** the dates of the next meetings:

1.15pm on Tuesday 10th February 2009 in Room 116

1.15pm on Tuesday 28th April 2009 in Room 116

Action points

Minute 11

Dr Elizabeth Moore will discuss links between the Brunei Gallery and other museums and institutions with the Dean of Arts and Humanities.

Minute 12

The External Relations Strategy will be reviewed at the next ER Committee meeting. In particular the Committee will discuss league tables, branding, market research and the School's external profile.

There were no reserved minutes.