

Programme Specification

I. Programme Details

Programme title	International Management (MENA)			
Final award (<i>exit awards will be made as outlined in the Taught Degree Regulations</i>)	BA	<input type="checkbox"/>	MA	<input type="checkbox"/>
	BSc	<input checked="" type="checkbox"/>	MSc	<input type="checkbox"/>
	Other ...	<input type="checkbox"/>		
Mode of delivery	Distance-learning	<input type="checkbox"/>		
	On-campus	<input checked="" type="checkbox"/>		
Professional body accreditation (<i>if applicable</i>)	n/a			
Academic year this specification was created	2017/18 for 2018/19 onwards			
Dates of any subsequent amendments				

II. Programme Aims: What will the programme allow you to achieve?

<ol style="list-style-type: none"> The programme aims to teach a combination of general management modules with specialist Middle East and North Africa (MENA) modules. It is aimed at students wanting to pursue business careers in the Middle East and North Africa and/or with Middle Eastern organisations or organisations that deal with the Middle East. The planned syllabus includes general management modules common to most first-degree management programmes; e.g. finance and accounting, marketing, international management, research methods, managerial economics, strategy. The planned syllabus includes general management modules common to most first-degree management programmes; such as, accounting, marketing, finance, international management, research methods, managerial economics and strategy and specialist modules dealing with finance and management in the MENA, drawing on SOAS's expertise in these countries.

III. Programme Learning Outcomes: What will you learn on the programme?

There are four key areas in which you will develop:

<p>Learning Outcomes: Knowledge</p> <p>This programme aims to provide students with an understanding of international management and its sub-disciplines (accountancy, strategy, managerial economics, marketing and finance) and specialist knowledge of management and finance in MENA. For example, having successfully completed the programme students should:</p> <ol style="list-style-type: none"> have detailed knowledge of the various management theories, principles and practice understand the strengths and limitations of different statistical and accounting techniques and critical methods understand how the findings achieved by use of different managerial strategies, financial techniques and critical methods may be used to inform managerial decisions in different countries and organizational contexts. understand the limits and effectiveness of different managerial, financial and other regulatory systems understand the different roles played by managers in different functions and cultures understand how far factors associated with the global and local cultural (MENA) context influence decision-making within organisations
--

Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> Knowledge of theoretical and empirical analysis in international management is developed via weekly lectures and tutorials in which a particular topic is introduced and discussed. Students are guided in their reading and independent study on particular topics. In the accounting module units students also carry out exercises, while in the quantitative techniques module they learn how to use a statistical package and how to generate and interpret results. Lectures are led by an academic while tutorials offer students an opportunity to debate ideas, present their work and communicate 	<ul style="list-style-type: none"> The assessment procedures involve coursework assignments, tests and unseen examinations. They provide students with opportunities to demonstrate their knowledge and understanding of the content and systems taught in lectures, tutorials and the literature.

Learning Outcomes: Intellectual (thinking) skills	
<p>Having successfully completed the programme, students should be able to handle concepts and principles in the subject areas taught. Students should be able to:</p> <ol style="list-style-type: none"> explain and interpret concepts in these subject areas understand theoretical models and their relevance in different cultural contexts identify how far techniques, conventions and practice differ across cultures, and to show why appraise and assess empirical analyses and evidence interpret and critically assess the applications made of standard models in different cultural contexts 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> Lectures are led by an academic and their purpose is to provide a synthesis of the theoretical and empirical analysis on particular topics and to encourage students to think about key intellectual questions and issues in international management. Tutorials offer students an opportunity to debate ideas discussed in the lectures, to present their work, to problem solve and to learn via open discussion in small groups. Students are encouraged to develop their own thinking on topics based on readings, lectures and class discussions. The theoretical material in the module encourages the development of analytical and conceptual skills, while the more applied and empirical subjects develop students' ability to apply techniques and assess empirical data and evidence. 	<ul style="list-style-type: none"> The assessment procedures involve assignments and examinations. They provide students with opportunities to demonstrate their intellectual skills. Coursework and written examinations test students' ability to use data and analytical models to inform managerial decisions/strategies.

Learning Outcomes: Subject-based practical skills	
<p>Having successfully completed the programme, students should be able to apply knowledge and principles in the following areas, and to apply basic models. Specifically, he/she should be able to:</p> <ol style="list-style-type: none"> 1. construct and apply models, systems, and techniques 2. interpret financial statements and accounts of businesses and other organisations 3. apply different conventions and techniques to construct financial statements, accounts and reports 4. explain how models learned in the programme may be used to inform managerial decisions in different countries and organizational contexts 5. assess and appraise models, systems and techniques taught in the programme 6. understand and use statistical techniques and computer software 7. understand and critically appraise case studies and qualitative research 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • The programme offers students the opportunity to develop practical skills including: the ability to use library-based databases to carry out literature searches; reading and synthesis skills; essay writing skills; accounting methods and techniques; use of a statistical package and quantitative and qualitative techniques. The tutorials, coursework and examinations encourage students to demonstrate their knowledge and understanding of the theoretical and empirical content and to appreciate the contours of debate in management science. In the Quantitative and Analytical Techniques module almost half the tutorial hours are held as computer lab sessions. In the accounting modules unseen written examinations test the students' ability to inform decision-making on the basis of data and analytical models taught in the classroom and the literature. Each module requires a weekly commitment of three hours to attend lectures and tutorials, for the remainder of the time students are encouraged and expected to undertake substantial preparation by reading about the topic, carrying out exercises and preparing for tutorial discussions. 	<ul style="list-style-type: none"> • The dissertation requirement aims to develop an awareness of how the basic content and principles can be transferred in different industries and global applications. Practical skills are assessed via coursework assignments, tests and written examinations.

Learning Outcomes: Transferrable skills
<p>Having successfully completed the programme, students should be able to transfer intellectual and practical skills to:</p> <ol style="list-style-type: none"> 1. participate in the labour market at degree level 2. think from first principles to conceptualise and analyse management problems 3. solving actual problems in the workplace

<ol style="list-style-type: none"> 4. have an understanding of how organisations function, and of the managerial and financial constraints they face 5. estimate the extent to which the skills learned can be transferred between different organisations, and to make any modifications necessary 6. estimate the extent to which the skills learned can be transferred between economic and cultural contexts, and to make any modifications necessary 7. build on their knowledge to acquire experience and additional skills via specialised professional training 8. (in the case of those attaining a good 2.1 or first class honours degree) have a good grounding that will prepare them for postgraduate study 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Students are taught to develop their ability to think from first principles, to analyse different management contexts and to problem solve. Small group teaching via tutorials encourages communication skills and teamwork. The accounting modules develop numeracy skills and the ability to apply financial techniques, while the quantitative techniques module shows students how to use statistical software and how to generate and interpret empirical results. Written communication skills are enhanced via essay writing and the independent study project (dissertation). The programme provides students with opportunities to apply their understanding of management and finance to various organisational and cultural contexts – in particular in MENA. 	<ul style="list-style-type: none"> • Transferable skills are assessed via formative assessment in tutorials and computer lab sessions and via coursework assignments, tests and written and oral examinations.

based on programme amendment 2017/18

BSc International Management (Middle East & North Africa)

Year 1	credits	15	30	15	15	15	30
	module code	151030001	151030024	151030025	151030005	151030004	151030026
	module title	Introduction to Accounting	Management in MENA: Domestic and International Developments	Organisational Behaviour	Quantitative and Analytical Techniques for Managers	Principles and Management of Marketing	Principles of Management
	FHEQ status	level 4 compulsory module	level 4 core module	level 4 compulsory module	level 4 compulsory module	level 4 compulsory module	level 4 compulsory module

Year 2	credits	15	15	30	15	15	30
	module code	151030008	151030009	151030027	151030011	151030010	153400060
	module title	International Business Strategy	Managerial Economics	Business Ethics and Corporate Social Responsibility	Qualitative and Case Study Research	International Marketing 1: The Environment	Government and Politics of the Middle East
	FHEQ status	level 5 core module	level 5 core module	level 5 compulsory module	level 5 compulsory module	level 5 guided option*	level 5 guided option*

Year 3	credits	30	15	15	15	45
	module code	151030016	151030022	151030019	151030012	
	module title	Independent Study Project in International Management (MENA)	Finance in MENA	Contemporary Issues in the MENA Economies	Financial Strategy	from list of options below
	FHEQ status	level 6 compulsory module	level 6 compulsory module	level 6 compulsory module	level 6 compulsory module	compulsory module

*List of modules (subject to availability)

FHEQ level	Code	Title	Credits
5	151030006	Corporate Finance and Financial Accounting	15
5	151030007	Managerial Accounting	15
6	151030017	Corporate Governance	15
6	151030018	International Human Resource Management	15
6	151030015	International Marketing 2: Global Markets	15
		up to 30 credits of open options	30

prerequisite International Marketing 1