

## Programme Specification

### I. Programme Details

<b>Programme title</b>	MSc International Business	
<b>Final award</b> ( <i>exit awards will be made as outlined in the <a href="#">Taught Degree Regulations</a></i> )	<b>UG – FHEQ level 6</b>	<b>PGT – FHEQ level 7</b>
	BA <input type="checkbox"/>	MA <input type="checkbox"/>
	BSc <input type="checkbox"/>	MSc <input checked="" type="checkbox"/>
	LLB <input type="checkbox"/>	MRes <input type="checkbox"/>
		LLM <input type="checkbox"/>
	Other ... <input type="checkbox"/>	
	If other, please specify FHEQ level: ...	
<b>Mode of delivery</b>	Distance-learning <input type="checkbox"/>	
	On-campus <input checked="" type="checkbox"/>	
<b>Professional body accreditation</b> ( <i>if applicable</i> )		
<b>Academic year this specification was created</b>	2019-2020	
<b>Dates of any subsequent amendments</b>		

### II. Programme Aims: What will the programme allow you to achieve?

<ol style="list-style-type: none"> <li>1. To provide a career entry opportunity for full-time students as well as a career development opportunity for experienced managerial practitioners to develop their business knowledge and skills necessarily for positions in the global business environment.</li> <li>2. To develop a comprehensive understanding of relevant and current international business issues including but not limited to international business environment, international business strategy, cross-cultural management, international marketing, international human resource management, corporate governance, multinational firms and born globals.</li> <li>3. To develop students critical thinking in the changing international business environment, which includes the rise of emerging market multinationals, global virtual businesses, and trade-offs in developing commercially sustainable international businesses.</li> <li>4. To develop students' intellectual skills in understanding and synthesizing research reports in a critical manner, developing quantitative and qualitative research capability to undertake independent research projects and dissertation.</li> <li>5. To equip students' transferable knowledge and skills required to develop a career in international business either through employment in multinational firms, start-ups, or academic institutions.</li> </ol>
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### III. Programme Learning Outcomes: What will you learn on the programme?

There are four key areas in which you will develop:

<b>Learning Outcomes: Knowledge</b>
<ol style="list-style-type: none"> <li>1. Provide a systematic overview of core key areas in international business contexts, including international business strategy, international management, international human resources management, international marketing, multinational firms and global business.</li> </ol>

<ol style="list-style-type: none"> <li>2. Discuss and critically assess theories, models, frameworks in explaining the dynamics of international trade and investment.</li> <li>3. Understand the multivalent forces that shape the operating environments of organisations in international markets, the decision-making and business operations internationally.</li> <li>4. Develop an awareness of cultural, legal/regulatory, political, and economic differences across countries and an appreciation of international business related issues from a global perspective.</li> </ol>	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> <li>• Conventional teaching methods including lectures to medium/large groups of students, together with tutorials and independent study/presentation.</li> <li>• Other modes of delivery will be very effective including flipped classroom, active participation and in-class role play exercises.</li> <li>• Online learning platform (BLE) to enable students have reflective learning through forum and questions.</li> <li>• Other teaching techniques involve business case studies and videos.</li> </ul>	<p>Summative assessment is achieved through the following methods</p> <ul style="list-style-type: none"> <li>• Coursework essays, presentations and through end of year unseen examinations</li> <li>• Summary of presentations is to provide a reflective learning note on student's presentation and discussion in tutorials.</li> <li>• Essay topics based on modules. They are normally composed of open-ended essay questions, case analysis, project work or literature review.</li> <li>• These assessments are designed to enable students to demonstrate their learning through the lectures, tutorials and extended readings on the topics.</li> </ul>

<b>Learning Outcomes: Intellectual (thinking) skills</b>	
<ol style="list-style-type: none"> <li>1. Critically evaluate and assess a range of international business-related concepts and theories through the development of analytical capabilities to identify assumptions, evaluate statements with supportive evidence, develop logic of reasoning and define international business terms adequately.</li> <li>2. Develop effective problem solving and decision-making skills using appropriate quantitative and qualitative methods and theoretical frameworks.</li> <li>3. Further develop the ability to create, evaluate and assess a range of managerial decision options in different international settings.</li> <li>4. Develop the skills to undertake research on a variety of international business-related topics independently through research design, literature review, collection of primary and secondary data, analysis and academic writing.</li> <li>5. Develop critical thinking to understand the changing international business contexts and be able to apply knowledge and understanding gained in the program to the debate in globalisation and grand challenges and international business.</li> </ol>	
Typical Teaching Methods	Typical Assessment Methods
<p>Intellectual skills are developed across the entire spectrum of student-centred learning activity within the program. These skills are developed via students' participation in interactive group</p>	<ul style="list-style-type: none"> <li>• Coursework essays</li> <li>• Tutorial presentation</li> <li>• Unseen examination</li> </ul>

<p>activities, preparation and delivery of essays, presentations and examination, together with the lectures using case studies, scenarios and academic reading and research.</p>	
<p><b>Learning Outcomes: Subject-based practical skills</b></p>	
<ol style="list-style-type: none"> <li>1. Being able to research academic publications and review literature to articulate new and coherent perspectives critically.</li> <li>2. Being able to use a variety of data sources relevant to international business and management issues, including textbooks, journal articles, statistical yearbooks, official reports, web sites, journalism, questionnaires, surveys, observation and other quantitative and qualitative data</li> <li>3. Effectively using electronic information and library facilities to develop research skills to retrieve relevant information and analyse data from extensive sources.</li> <li>4. Being able to develop quantitative and qualitative skills to formulate and solve problems and make effective decisions.</li> <li>5. Develop effective cultural intelligence necessary for international business negotiation, relationship management in cross-cultural contexts.</li> <li>6. Effectively participate in debating and discussion to international business related topics.</li> <li>7. Communicate and present research both in oral presentations and written form.</li> <li>8. Develop leadership, team building, influencing and project management skills through group activities with the idea exchanges, debates and discussion.</li> </ol>	
<p><b>Typical Teaching Methods</b></p>	<p><b>Typical Assessment Methods</b></p>
<ul style="list-style-type: none"> <li>• Professional practical skills are to be developed across the entire spectrum of student-centred learning activity in this program.</li> <li>• Students' preparation for lectures, tutorials, essays and exams allows them to develop one or some of these practical skills.</li> <li>• Formal and informal feedback on presentations, essays, and dissertation help develop and improve their practical skills.</li> <li>• Researching and analysing relevant journal articles and electronic data sources.</li> <li>• Flipped class, role-plays, interactive group activities and in class exercises allow students to develop their communication and presentation skills within a team environment in which leadership, team building, influencing and project management skills are developed.</li> </ul>	<ul style="list-style-type: none"> <li>• Essays</li> <li>• Tutorial presentation</li> <li>• Unseen examination</li> </ul>

<p><b>Learning Outcomes: Transferable skills</b></p>
<p>The programme will encourage students to:</p>

<ol style="list-style-type: none"> <li>1. Effective oral communication and academic written skills in delivery of good essays and dissertations.</li> <li>2. Effective self-management in terms of time, project plan, motivation, individual initiative and resilience.</li> <li>3. Develop a reflective, adaptive and collaborative learning perspective necessarily for future employment.</li> <li>4. Effective interpersonal skills for listening, negotiation, persuasion and presentation.</li> <li>5. The ability to research key issues using a variety of library and electronic resources</li> <li>6. The ability to apply appropriate theoretical frameworks or perspectives to conduct empirical analysis using both primary and secondary data.</li> </ol>	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> <li>• Transferable skills are developed via intensive class and tutorial discussion and interaction with peers in the programs.</li> <li>• Formal and informal feedback on presentations, essays, and dissertation.</li> <li>• Flipped class, role-plays, interactive group activities and in class exercises allow students to develop their communication and presentation skills within a team environment.</li> </ul>	<ul style="list-style-type: none"> <li>• Coursework essays</li> <li>• Tutorial presentation</li> <li>• Unseen examination</li> </ul>

<b>General statement on contact hours – postgraduate programmes</b>
<p>Masters programmes (with the exception of two-year full-time MAs) consist of 180 credits, made up of taught modules of 30 or 15 credits, taught over 10 or 20 weeks, and a dissertation of 60 credits. The programme structure shows which modules are compulsory and which optional.</p> <p>As a rough guide, 1 credit equals approximately 10 hours of work. Most of this will be independent study (see <a href="https://www.soas.ac.uk/admissions/ug/teaching/">https://www.soas.ac.uk/admissions/ug/teaching/</a>) such as reading and research, preparing coursework, revising for examinations and so on. Also included is class time, for example lectures, seminars and other classes. Some subjects may have more class time than others – a typical example of this are language acquisition modules.</p> <p>At SOAS, most postgraduate modules have a one-hour lecture and a one-hour seminar every week, but this does vary.</p> <p>More information can be found on individual module pages.</p>

# MSc International Business

Programme Grid from 2022/23

<b>credits</b>	<b>Dissertation</b>						
<b>module code</b>	60						
<b>module title</b>	15PFMC986						
<b>FHEQ status</b>	Dissertation in International Business						
	level 7						
	core module						
<b>credits</b>	<b>Taught Component</b>	<b>Taught Component</b>	<b>Taught Component</b>	<b>Taught Component</b>	<b>Taught Component</b>	<b>Taught Component</b>	<b>Taught Component</b>
<b>module code</b>	15	15	15	15	15	15	30
<b>module title</b>	15PFMC072	15PFMC078	15PFMC080	15PFMC062	15PFMC082	15PFMC110	Min 0 Max 30
<b>FHEQ status</b>	International Management	International Human Resource Management	International Marketing	Research Methods in Management	International Business Strategy	Multinationals and Global Business	Min 0 Max 30
	level 7	level 7	level 7	level 7	level 7	level 7	from Guided Option List A
	core module	compulsory module	core module	compulsory module	core module	core module	AND/OR from Open Option List B
							level 7
							guided option
							open option

List of modules (subject to availability)		
Code	Title	Credits
<b>List A - Guided Options</b>		
15PFMC067	Understanding the Chinese Market	15
15PFMC102	Consumer Behaviour	15
15PFMC070	International Corporate Finance	15
15PFMC076	Cultural Intelligence and Global Business Communication	15
15PFMC112	Business, Economic & Institutional Environment in MENA	15
15PFMC113	Contemporary Issues in Japan & Korea	15
15PFMC096	Applied Econometrics in Management & Finance	15
15PFMC087	Macroeconomic Policy and Financial Markets	15
15PFMC069	Corporate Governance	15
<b>List B: Open Options</b>		
Open option	China & Inner Asia - Language-open option	15-30
Open option	Japan & Korea - Language open option	
Open option	Near & Middle East - Language open option	