Programme Specification

I. Programme Details

<table>
<thead>
<tr>
<th>Programme title</th>
<th>International Management for Japan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final award</td>
<td>BA ☐ MA ☐ BSc ☐ MSc ☒ Other ... ☐ MRes ☐</td>
</tr>
</tbody>
</table>

**Mode of delivery**
- Distance-learning ☐
- On-campus ☒

**Professional body accreditation (if applicable)**
- n/a

**Academic year this specification was created**
- 2016/17

**Dates of any subsequent amendments**

II. Programme Aims: What will the programme allow you to achieve?

1. Enable students to develop bodies of knowledge in the content areas of the programme, to develop skills in differentiating the influence of local and global factors on management in the region, and to question existing assumptions about the Japanese business world. Equip students to research their own organizations, whether as academic researchers or consultants.

2. Help students to develop the following practical skills: Communicate effectively both orally and in writing; retrieve, sift and select information from a variety of sources; present seminar papers; listen and discuss ideas introduced during tutorials; practice formal and informal research techniques, using a wide range of data sources; and for students taking language electives, Japanese spoken and written language skills.

III. Programme Learning Outcomes: What will you learn on the programme?

There are four key areas in which you will develop:

**Learning Outcomes: Knowledge**

1. Knowledge of international management and areas of expertise relevant to the practice of international management.
2. Knowledge of the skills practiced by Japanese business when managing in an international context.
4. The programme puts emphasis on how far the practice of management in the region is influenced by local economic, financial, legal, cultural, political and institutional factors, and how far by global factors.

**Typical Teaching Methods**
- Acquisition of knowledge and skills through lectures, tutorials and seminars. Students are required to attend all classes and study extensively on their own.
- In tutorials students are encouraged to develop their own interpretations of the available data.

**Typical Assessment Methods**

[1/3]
Students are offered a range of departmental seminars in topics of finance and management.

Students can attend at least three one-on-one supervisions in preparation for writing their dissertations.

Learning Outcomes: Intellectual (thinking) skills

1. Students develop bodies of knowledge in the content areas of the programme.
2. Students develop skills in differentiating the influence of local and global factors on management in the region.
3. Students learn to question existing assumptions about the Japanese business environment. Some modules teach skills of deciding how far models common in the social sciences can be applied to thinking about the practice of international management, and when it is necessary to develop new models specific to the emerging management situation.
4. Students are equipped to research their own organizations, whether as academic researchers or consultants.

Typical Teaching Methods

Acquisition of knowledge and skills is fostered in all courses offered in the programme, in that all courses will introduce information that will need to be assessed critically and will demonstrate that how conflicting interpretations arise from the same information.

Typical Assessment Methods

Learning Outcomes: Subject-based practical skills

The programme aims to help students with the following practical skills:

1. Retrieve, sift and select information from a variety of sources.
2. Research and write good essays and dissertations.
3. Present seminar papers.
4. Listen and discuss ideas introduced during tutorials.
5. Practice formal and informal research techniques, using a range of data sources which include:
   - textbooks
   - journal articles
   - statistical yearbooks
   - other quantitative data
   - official reports
   - web sites
   - journalism
   - questionnaires, surveys, observation.
   - other qualitative data

For students taking language electives

6. Japanese spoken and written language skills.

Typical Teaching Methods

Acquisition of acquisition of knowledge and understanding of Japanese business

Typical Assessment Methods
environment through the essay writing, examination preparation and writing, and dissertations research and writing.

- Acquisition of skill to assimilate information from source material and present topics on Japanese management in a logical and analytical manner through seminar presentations.
- Acquisition of ability to contribute ideas, opinions and brainstorm through tutorial discussion.
- Acquisition of ability to source and analyse academic material and to meet deadlines through essay and dissertation preparation and research.

**Learning Outcomes: Transferrable skills**

The programme will encourage students to:

1. Communicate effectively in writing
2. Structure and communicate ideas effectively both orally and in writing.
3. Understand unconventional ideas.
4. Study a variety of data sources in libraries, web sites, journalism and research institutes of a kind they will not have used as undergraduates.
5. Collect first-hand data by conducting interviews and questionnaire survey.

<table>
<thead>
<tr>
<th>Typical Teaching Methods</th>
<th>Typical Assessment Methods</th>
</tr>
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<tbody>
<tr>
<td>• Through long essays, course work and tutorial and supervision discussion.</td>
<td></td>
</tr>
<tr>
<td>• Through self-study and interaction with others, students learn to set targets for themselves, analyse information, give oral and written presentations, form logical arguments and meet deadlines.</td>
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</tbody>
</table>

**General statement on contact hours – postgraduate programmes**

Masters programmes (with the exception of two-year full-time MA) consist of 180 credits, made up of taught modules of 30 or 15 credits, taught over 10 or 20 weeks, and a dissertation of 60 credits. The programme structure shows which modules are compulsory and which optional.

As a rough guide, 1 credit equals approximately 10 hours of work. Most of this will be independent study (see [https://www.soas.ac.uk/admissions/ug/teaching/](https://www.soas.ac.uk/admissions/ug/teaching/)) such as reading and research, preparing coursework, revising for examinations and so on. Also included is class time, for example lectures, seminars and other classes. Some subjects may have more class time than others – a typical example of this are language acquisition modules.

At SOAS, most postgraduate modules have a one-hour lecture and a one-hour seminar every week, but this does vary.

More information can be found on individual module pages.
### MSc International Management (Japan)

<table>
<thead>
<tr>
<th>Credits</th>
<th>Module Code</th>
<th>Module Title</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>60</td>
<td>15PFMC994</td>
<td>Dissertation in International Management for Japan</td>
<td>compulsory module</td>
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</tbody>
</table>

#### Taught Component

<table>
<thead>
<tr>
<th>Credits</th>
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<th>Module Title</th>
<th>Status</th>
</tr>
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<tbody>
<tr>
<td>15</td>
<td>15PFMC062</td>
<td>Research Methods in Management</td>
<td>core module</td>
</tr>
<tr>
<td>15</td>
<td>15PFMC018</td>
<td>Management in Japan 1</td>
<td>core module</td>
</tr>
<tr>
<td>15</td>
<td>15PFMC077</td>
<td>Management in Japan 2</td>
<td>core module</td>
</tr>
<tr>
<td>15</td>
<td>15PFMC072</td>
<td>International Management</td>
<td>core module</td>
</tr>
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</table>

**Guided Option**

- from list 4 below

#### Regional IM options

- 15PFMC075: Topics in the Chinese Economy
- 15PFMC074: Islamic banking and finance

#### FFL options

- 15PFMC061: Regulation of International Capital Markets
- 15PFMC083: Advanced Quantitative Research Methods

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*List of modules (subject to availability)*

Choose from list below (i.e. DeFiMS unit option or Japanese language option) or choose an obviously-relevant course related to Japan from another dept. subject to convenor approval.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>15PFMC070</td>
<td>Corporate finance</td>
<td>15</td>
</tr>
<tr>
<td>15PFMC069</td>
<td>Corporate governance</td>
<td>15</td>
</tr>
<tr>
<td>15PFMC076</td>
<td>Cross-cultural management</td>
<td>15</td>
</tr>
<tr>
<td>15PFMC082</td>
<td>International Business Strategy</td>
<td>15</td>
</tr>
<tr>
<td>15PFMC078</td>
<td>International human resource management</td>
<td>15</td>
</tr>
<tr>
<td>15PFMC080</td>
<td>International Marketing</td>
<td>15</td>
</tr>
<tr>
<td>15PFMC071</td>
<td>Risk management</td>
<td>15</td>
</tr>
<tr>
<td>15PFMC073</td>
<td>The Japanese financial system</td>
<td>15</td>
</tr>
<tr>
<td>15PFMC064</td>
<td>Advanced Japanese for business and management</td>
<td>15</td>
</tr>
<tr>
<td>15JIC008</td>
<td>Basic Japanese 1</td>
<td>30</td>
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<tr>
<td>15JIC009</td>
<td>Basic Japanese 2</td>
<td>30</td>
</tr>
<tr>
<td>15JIC010</td>
<td>Intermediate Japanese 1</td>
<td>30</td>
</tr>
<tr>
<td>15JIC011</td>
<td>Intermediate Japanese 2</td>
<td>30</td>
</tr>
<tr>
<td>15JIC012</td>
<td>Advanced Japanese: Contemporary Topics</td>
<td>30</td>
</tr>
<tr>
<td>15JPEAC021</td>
<td>Advanced Practical Japanese</td>
<td>30</td>
</tr>
<tr>
<td>15PFMC075</td>
<td>Topics in the Chinese Economy</td>
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