

Programme Specification

I. Programme Details

Programme title	International Management for Middle East & North Africa			
Final award (<i>exit awards will be made as outlined in the Taught Degree Regulations</i>)	BA	<input type="checkbox"/>	MA	<input type="checkbox"/>
	BSc	<input type="checkbox"/>	MSc	<input checked="" type="checkbox"/>
	Other ...	<input type="checkbox"/>	MRes	<input type="checkbox"/>
Mode of delivery	Distance-learning	<input type="checkbox"/>	On-campus	<input checked="" type="checkbox"/>
Professional body accreditation (<i>if applicable</i>)	n/a			
Academic year this specification was created	2016/17			
Dates of any subsequent amendments				

II. Programme Aims: What will the programme allow you to achieve?

<ol style="list-style-type: none"> 1. Enable students to develop bodies of knowledge in the content areas of the programme, to develop skills in differentiating the influence of local and global factors on management in the Middle East and North Africa, and to assess critically existing assumptions about the Middle East business world. 2. Equip students to research their own organizations, whether as academic researchers or consultants. 3. Help students to develop the following practical skills: Communicate effectively both orally and in writing; retrieve, sift and select information from a variety of sources; present seminar papers; listen and discuss ideas introduced during tutorials; practice formal and informal research techniques, using a wide range of data sources.
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III. Programme Learning Outcomes: What will you learn on the programme?

There are four key areas in which you will develop:

Learning Outcomes: Knowledge	
<ol style="list-style-type: none"> 1. Knowledge of international management and areas of expertise relevant to the practice of international management. 2. Knowledge of the economic, business, and institutional context in which managerial and investment decisions are made. 3. Knowledge of the skills practiced by MENA managers when faced with obstacles and various forms of risk. 4. The programme puts emphasis on how far the practice of management in the region is influenced by local economic, legal, cultural, political and institutional factors, and how far by global factors. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Acquisition of knowledge and skills through lectures, tutorials and seminars. Students are required to attend all classes and study extensively on their own. • In tutorials students are encouraged to develop their own interpretations of the available data and case studies. 	

<ul style="list-style-type: none"> • Students are offered a range of departmental seminars in topics of finance and management. • Students can attend at least three one-on-one supervisions in preparation for writing their dissertations. 	
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Learning Outcomes: Intellectual (thinking) skills	
<ol style="list-style-type: none"> 1. Students develop bodies of knowledge in the content areas of the programme. 2. Students develop skills in differentiating the influence of local and global factors on management in MENA. 3. Students learn to question existing assumptions about the MENA business world. Some modules teach skills of deciding how far models common in the social sciences can be applied to thinking about the practice of international management, and when it is necessary to develop new models specific to the emerging management situation. 4. Students are equipped to research their own organizations, whether as academic researchers or consultants. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Acquisition of knowledge and skills is fostered in all courses offered in the Programme, in that all courses will introduce information that will need to be assessed critically and will demonstrate that how conflicting interpretations arise from the same information. 	

Learning Outcomes: Subject-based practical skills	
<p>The programme aims to help students with the following practical skills:</p> <ol style="list-style-type: none"> 1. Research and write critical essays, dissertations and business reports. 2. Present seminar papers. 3. Listen and discuss ideas introduced during tutorials. 4. Practice formal and informal research techniques, using a range of data sources which include: <ul style="list-style-type: none"> • textbooks • journal articles • statistical yearbooks • other quantitative data • official reports • web sites • journalism • questionnaires, surveys, observation. • other qualitative data 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Acquisition of acquisition of knowledge and understanding of Japanese business environment through the essay writing, examination preparation and writing, and dissertations research and writing. 	

<ul style="list-style-type: none"> • Acquisition of skill to assimilate information from source material and present topics on Japanese management in a logical and analytical manner through seminar presentations. • Acquisition of ability to contribute ideas, opinions and brainstorm through tutorial discussion. • Acquisition of ability to source and analyse academic material and to meet deadlines through essay and dissertation preparation and research. 	
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Learning Outcomes: Transferrable skills	
<p>The programme will encourage students to:</p> <ol style="list-style-type: none"> 1. Communicate effectively in writing 2. Retrieve, sift and select information from a variety of sources. 3. Structure and communicate ideas effectively both orally and in writing. 4. Understand unconventional ideas and be critical of conventional ones. 5. Study a variety of data sources in libraries, web sites, professional and academic journals and research institutes of a kind they will not have used as undergraduates. 6. Collect first-hand data by conducting interviews and questionnaire survey. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Through long essays, course work and tutorial and supervision discussion. • Through self-study and interaction with others, students learn to set targets for themselves, analyse information, give oral and written presentations, form logical arguments and meet deadlines. 	

General statement on contact hours – postgraduate programmes
<p>Masters programmes (with the exception of two-year full-time MAs) consist of 180 credits, made up of taught modules of 30 or 15 credits, taught over 10 or 20 weeks, and a dissertation of 60 credits. The programme structure shows which modules are compulsory and which optional.</p> <p>As a rough guide, 1 credit equals approximately 10 hours of work. Most of this will be independent study (see https://www.soas.ac.uk/admissions/ug/teaching/) such as reading and research, preparing coursework, revising for examinations and so on. Also included is class time, for example lectures, seminars and other classes. Some subjects may have more class time than others – a typical example of this are language acquisition modules.</p> <p>At SOAS, most postgraduate modules have a one-hour lecture and a one-hour seminar every week, but this does vary.</p> <p>More information can be found on individual module pages.</p>

MSc International Management (Middle East & North Africa)

	Dissertation
credits	60
module code	15PFMC995
module title	Dissertation in International Management for the Middle East and North Africa
status	compulsory module

	Taught Component		Taught Component		Taught Component		Taught Component		Taught Component		Taught Component
credits	15		15		15		15		30		30
module code	15PFMC062		15PFMC065		15PFMC066		15PFMC072				
module title	Research Methods in Management	+	Management perspectives and sectoral issues in the Middle East and North Africa	+	Economic, business and institutional environment of the Middle East and North Africa	+	International Management	+	from list 4 below	+	from list 4 below
status	core module		core module		core module		core module		guided option*		guided option*

***List of modules (subject to availability)**

Code	Title	Credits
15PFMC074	Islamic banking and finance	15
15PFMC070	Corporate finance	15
15PFMC069	Corporate governance	15
15PFMC076	Cross-cultural management	15
15PFMC082	International Business Strategy	15
15PFMC078	International human resource management	15
15PFMC080	International Marketing	15
15PFMC071	Risk management	15
Regional IM options		
15PFMC075	Topics in the Chinese Economy	15
15PFMC073	The Japanese Financial system	15
FFL options		
15PFMC061	Regulation of International Capital Markets	15
15PFMC056	Banking and Capital Markets	15