

EUNSUH HONG

School of Finance and Management
SOAS University of London
Thornhaugh Street, Russell Square, London WC1H 0XG

Tel. +44 (0)20 7898 4564
Fax +44 (0)20 7898 4089
Email: eh19@soas.ac.uk

EDUCATION

PhD (2003 - 2008)	SOAS University of London Major: Financial and Management Studies
MSc (2002 - 2003)	SOAS University of London Major: International Management for China
MSc (2000 - 2002)	Korea University Major: International Business
BBA (1999 - 2000)	Korea University Major: Business Administration (Double Major)
BA (1992 - 1999)	Korea University Major: Asian History
PGCHET (2007 - 2009)	Postgraduate Certificate in Higher Education Teaching Queen's University Belfast (Fellow of the Higher Education Academy)

ACADEMIC INTERESTS

Location strategies of multinational enterprises (MNEs); Chinese economy/management; Impact of Foreign Direct Investment (FDI) in host economies; Entrepreneurship; Applied Econometrics with an emphasis on spatial dependence

ACADEMIC APPOINTMENTS

2015 - present	SOAS University of London School of Finance and Management Senior Lecturer in International Management and Business (China)
2011 - 2015	SOAS University of London School of Finance and Management Lecturer in International Management and Business (China)

2006 - 2011 Queen's University Belfast
Queen's University Management School
Lecturer in Strategy

2003 - 2006 SOAS University of London
School of Finance and Management
Part-time Tutor

PUBLICATIONS

Articles in refereed journals

Hong, E. and Lee, I. H. and Makino, S. (2018) "Outbound Foreign Direct Investment (FDI) Motivation and Domestic Employment by Multinational Enterprises (MNEs)," *Journal of International Management*. [Forthcoming]

Hong, E. (2017), "Is China a single united market for foreign investors? Federalism, Chinese style and inward FDI in China," *International Journal of Multinational Corporation Strategy*, 2 (1): 76-94.

Sun, L., Lee, I. H. and Hong, E. (2017), "Does Foreign Direct Investment Stimulate New Firm Creation? In Search of Spillovers through Industrial and Geographical Linkages," *Small Business Economics*, 48 (3): 613-631.

Kim, I., Hong, E., Shin, J.-K. and Sun, L. (2016), "Some Bad News is Good News for Foreign Investors: The Case of Intellectual Property Rights Infringement in China," *Thunderbird International Business Review*, 58 (4): 317-329.

Lee, I. H., Hong, E. and Makino, S. (2016), "Sectoral Heterogeneity, Inward FDI, and Location Decisions at Sub-national Regions of a Host Country," *Asia Pacific Journal of Management*, 33 (2): 343-370.

Hong, E., Lee, I., Sun, L. and Harrison, R. (2015) "Entrepreneurship across Time and Space: Empirical Evidence from Korea," *Small Business Economics*, 44 (3): 705-719.

Lee, I., Makino, S. and Hong, E. (2015) "Outward FDI does not necessarily cost domestic employment of MNEs at home: Evidence from Japanese MNEs," *Columbia FDI Perspectives*, 148: 1-3.

Lee, I. H., Hong, E. and Sun, L. (2014) "Inward Foreign Direct Investment and Domestic Entrepreneurship: A Regional Analysis of New Firm Creation in Korea," *Regional Studies*, 48 (5): 910-922.

Lee, I. H., Hong, E. and Sun, L. (2013) "Regional Knowledge Production and Entrepreneurial Firm Creation: Spatial Dynamic Analyses," *Journal of Business Research*, 66 (7): 2106-2115.

Hong, E. and Sun, L. (2011) "Foreign Direct Investment and Total Factor Productivity in China: A Spatial Dynamic Panel Analysis," *Oxford Bulletin of Economics and Statistics*, 73 (6): 771-791.

Sun, L., Hong, E. and Li, T. (2010) "Incorporating Technology Diffusion, Factor Mobility and Structural Change into cross-region Growth Regression: An application to China," *Journal of Regional Science*, 50 (3): 734-755.

Hong, E., Kim, I., Kim, B. and Han, B. (2008) "Determinants of Firm Creation in Chinese Rural Regions: A Panel Data Analysis for Township and Village Enterprises by Ownership Structure," *Journal of Korea Trade Research Association*, 34 (4): 143-170.

Hong, E. and Sun, L. (2006) "Dynamics of Internationalization and Outward Investment: Chinese Corporations' Strategies," *China Quarterly*, 187: 610-634.

Articles under review in refereed journals

Kim, B. and Hong, E. "The rejuvenation of China and the role of state-owned enterprises (SOEs): An institutional perspective on cross-border mergers & acquisitions by Chinese SOEs."

Hong, E., Shin, J.-K. and Zou, H. "The impact of technological augmentation on post-acquisition performance: A comparison between domestic and cross-border mergers and acquisitions (M&As) from emerging economies firms."

Lee, I. H., Hong, E. and Makino, S. "Effect of Non-conventional Outbound Foreign Direct Investment (FDI) on the Domestic Employment of Multinational Enterprises (MNEs)."

Working in progress

"The Spatial and Temporal Dynamics of Entrepreneurial Activity: The Impact of Firm Creation versus Death on Employment across the U.S." (with Lee, I. H.)

"Impact of Deal Announcement on Cross-Border M&As" (with Shin, J.-K.)

"Institutional distance and mergers and acquisitions" (with Shin, J.-K.)

"A Dynamic Spatial Adjustment of Internationalization: Evidence from Subsidiary Relocation Decisions of Japanese Multinational Enterprises (MNEs)" (with Lee, I. H.)

"Cross-border M&As and their Post-M&A Performance: A Regional Perspective" (with Lee, I. H. and Shin, J.-K.)

REFEREED COFERENCE AND INVITED PRESENTATIONS

Conference presentations:

Academy of International Business (AIB) Annual Conference, 2008, 2009, 2010, 2012, 2013, 2014, 2017
Academy of Management (AOM) Annual Conference, 2010, 2011, 2013, 2016, 2018
Asia Academy of Management (AAOM) Annual Conference, 2015
Chinese Economic Association (CEA, UK) Annual Conference, 2012
Copenhagen Business School Conference on 'Emerging Multinationals': Outward Investment from Emerging Economics, 2018
Edith Penrose Centenary Conference, 2014
International Conference on Advances in Management (ICAM), 2016
MBAA International Conference, 2012
Oxford-CCER Conference on Microeconomic Drivers of Growth in China, 2008
Stockholm School of Economics-CCER Conference on China in the World Economy, 2007

Invited guest lecture (Chinese economy and management):

Casa Asia, Madrid/Barcelona, March 2014
Queen's University Management School, Queen's University Belfast, Nov 2011, Dec 2012
Strathclyde Business School, University of Strathclyde, June 2011
Graduate School of International Studies, Korea University, Oct 2009

Invited guest lecture (Management in Korea):

Santander, May 2015
EU Executive Training Programme for Korea, Nov 2013, Nov 2014

Invited presentations (Chinese economy and management):

Department of Financial and Management Studies, SOAS, University of London, Jan 2011
The CGC/CCER Workshop on China's Economic Growth: Structure and Productivity, University of Oxford, July 2010
Graduate School of International Studies, Korea University, July 2008, Oct 2009
School of Contemporary Chinese Studies, University of Nottingham, March 2006, May 2007

TEACHING

o **School of Finance and Management, SOAS University of London**

151030026 Principles of Management (UG), 2017 - Current
15PFMC067 Management in China 1: Domestic Perspective (PG), 2011 - Current
15PFMC062 Research Methods in Management (PG), 2011 - Current

o **Queen's University Management School, Queen's University Belfast**

MGT3019 Business Strategy (UG), 2008 – 2011
MGT9026 Strategy-Making for Tomorrow's Managers (PG), 2007-2011
MGT7102 The Multinational Enterprise (PG), 2010

ADMINISTRATIVE EXPERIENCE

- Department of Financial and Management Studies, SOAS University of London
Programme Convenor: MSc International Management (China) (2012 - Current)
Post Graduate Admission Tutor (2014 - Current)
Departmental Library Representative (2012 - Current)
- Sheffield Business School, Sheffield Hallam University
External Examiner: MSc International Business Management; MSc Managing Global Business (2017- Current)
- Queen's University Management School, Queen's University Belfast
Programme Director: MSc International Business (2009 - 2011)
- Business School, Korea University, Seoul, South Korea
Instructor: International Internship Programme (China area), (2000 - 2002)

GRANTS, AWARDS AND SCHOLARSHIPS

Grants

Faculty Small Grant Fund, SOAS University of London, 2015
Conference Presentation Funds, SAOS University of London, 2014, 2015, 2016, 2017
Faculty Research Committee (FRC) Fund, Individual Biding, SOAS University of London, 2013
Learning and Teaching Conference Fund, Queen's University Belfast, 2010.
University of London Central Research Fund (CRF) Award for field research at the China Center for Economic Research (CCER) of Peking University, 2005

Awards and Scholarships

Best Paper Award, Global Innovation and Knowledge Academy (GIKA) Conference, 2012.
McGraw-Hill/Irwin Distinguished Paper Award, Academy of International Business Mid-West (AIB-Midwest), 2012.
Carolyn Dexter Best International Paper Award Nominee, Academy of Management (AOM), 2011.
Best Paper Award, Academy of Management (AOM), 2010.
ILJU Cultural and Educational Foundation PhD Scholarship, 2002 - 2007.
UK Overseas Research Student (ORS) Scholarship, 2003 - 2006.
Korea University Graduate School Scholarship, 2000 - 2002.

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