

Programme Specification

I. Programme Details

Programme title	Global Media & Postnational Communication			
Final award (<i>exit awards will be made as outlined in the Taught Degree Regulations</i>)	BA	<input type="checkbox"/>	MA	<input checked="" type="checkbox"/>
	BSc	<input type="checkbox"/>	MSc	<input type="checkbox"/>
	Other ...	<input type="checkbox"/>		
Mode of delivery	Distance-learning	<input type="checkbox"/>		
	On-campus		<input checked="" type="checkbox"/>	
Professional body accreditation (<i>if applicable</i>)	n/a			
Academic year this specification was created	2016/17			
Dates of any subsequent amendments				

II. Programme Aims: What will the programme allow you to achieve?

The programme aims to provide students with advanced learning skills through the use of a wide range of theoretical approaches to and understandings of non-Western media and communication. It serves both as a means of developing general critical understanding and also as a basis for doctoral research.

The programme will offer students:

1. advanced knowledge and understanding of approaches, methods and theories in media and communications, with particular reference to the study of Asia, Africa and the Middle East;
2. advanced skills in researching and writing about topics in media and communications in the context of globalization
3. advanced skills in presentation or communication of knowledge and understanding of topics in media and communication studies with special reference to Asia, Africa and the Middle East.

III. Programme Learning Outcomes: What will you learn on the programme?

There are four key areas in which you will develop:

Learning Outcomes: Knowledge
<ol style="list-style-type: none"> 1. The core course provides advanced knowledge and understanding of the theoretical, methodological and empirical issues involved in the analysis of non-western media and communications within historical and contemporary contexts, including current debates about globalization 2. A particular focus is the role that media have played in both defining and challenging processes of nation-building and providing spaces for the articulation of other forms of identity-formation 3. Another focus is the role of media within the dynamics of contemporary transnational capitalism and consumerism. 4. A Theory and Methods course provides knowledge of the main theoretical debates within Media Studies and how these relate to other disciplines in the social sciences. 5. The Methods section provides an introduction to a range of quantitative and qualitative approaches to research in media studies, including questionnaires, content and discourse analysis, methods of interviewing, using internet resources,

and participant and ethnographic ways of examining media practices.	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Elements 1-3 are acquired through lectures, seminars and classes. Students are required to attend all classes, study extensively on their own and prepare non-assessed work regularly. • Elements 4 and 5 are acquired through the Theory and Methods course, which comprises lectures, class discussion and workshops. 	

Learning Outcomes: Intellectual (thinking) skills	
<ol style="list-style-type: none"> 1. The development of appropriate skills for critically assessing a variety of source materials, 2. to solve problems of conflicting sources and conflicting interpretations, 3. to develop skills in critical judgments of complex source materials, including in how to understand the pre-suppositions of arguments and their value orientations 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Critical thinking is encouraged across all courses in the Centre • The core course trains student to analyse and critique historical and contemporary theoretical arguments, their pre-suppositions and value orientations • The ethos of the Centre is of open discussion with lecturers, amongst students and with external speakers 	

Learning Outcomes: Subject-based practical skills	
<ol style="list-style-type: none"> 1. Practical skills in one or more of film/video production and editing, radio and digital media skills, music recording skills. 2. To appraise and discuss the development and operation of the creative and cultural industries, with a focus on one or more of the music, media, film, art/archaeology components. 3. To read and critique the writing of prior researchers and commentators. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Written skills are developed through long essays, projects and dissertations in English. • Oral skills are developed in discussion in lectures, presentations and engagement with student work in seminars. 10% of the mark for the core course goes to oral presentation skills. • Research skills are built through the guided development of essay and dissertation topics, through seminar discussion and 	

<p>through training in the multimedia unit where necessary.</p> <ul style="list-style-type: none"> • Time-keeping skills are built through the setting of and adherence to clear deadlines for the submission of written work; to penalties for over-length and over-long work 	
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Learning Outcomes: Transferable skills	
<ol style="list-style-type: none"> 1. to communicate effectively in written English 2. ability to structure and develop cogent arguments in written essays 3. ability to present materials orally in effective and precise ways, using a range of multimedia 4. ability to critically engage with a range of materials from academic, governmental or industry sources 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Advanced written and oral skills are developed through long essays, project work and dissertation writing, seminar presentations and discussions • Multimedia skills are developed through project work and through the Multimedia skills course and a range of multimedia workshops. • Research skills are honed through the study of a wide variety of written and digital materials, and in retrieving materials from libraries, online and by ethnography. 	

General statement on contact hours – postgraduate programmes
<p>Masters programmes consist of 180 credits, made up of taught modules of 30 or 15 credits, taught over 10 or 20 weeks, and a dissertation of 60 credits. The programme structure shows which modules are compulsory and which optional.</p> <p>As a rough guide, 1 credit equals approximately 10 hours of work. Most of this will be independent study (see https://www.soas.ac.uk/admissions/ug/teaching/) such as reading and research, preparing coursework, revising for examinations and so on. Also included is class time, for example lectures, seminars and other classes. Some subjects may have more class time than others – a typical example of this are language acquisition modules.</p> <p>At SOAS, most postgraduate modules have a one-hour lecture and a one-hour seminar every week, but this does vary.</p> <p>More information can be found on individual module pages.</p>

MA Global Media & Postnational Communication

	Dissertation
credits	60
module code	15PMSC999
module title	Dissertation in Media Studies
status	compulsory module

	Taught Component		Taught Component		Taught Component		Taught Component
credits	30		15		30		45
module code	15PMSC003		15PMSC033				
module title	Global Media and Postnational Communication: Theoretical & Contemporary Issues	+	Qualitative Research Methods	+	from list of Media studies modules running each year	+	from list of recommended options below or from open options list if approved by programme convenor
status	core module		compulsory module		guided option*		open option

***List of modules (subject to availability)**

Media Studies

Code	Title	Credits
15PMSH009	International Political Communication	15
15PMSH026	Media Spectacle and Urban Space in East Asia	15
15PMSH003	Mediated Culture in the Middle East: Politics and Communications	15
15PMSC034	Topics in Global Digital Cultures	15
15PMSH029	Studies in Global Digital Cultures	15
15PMSH019	Studies in Media, Information Communication Technologies and Development	15
15PMSH005	Theoretical Issues in Media and Cultural Studies	15
15PMSH006	Theoretical Approaches to International Journalisms	15
15PMSH004	Transnational Communities and Diasporic Media: Networking, Connectivity, Identity	15

Other options

15PMSH022	Digital traditional broadcasting communication	15
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Cinemas of Asia and Africa

15PJKH008	Japanese Post-War Film Genres and the Avant-Garde	15
15PJKH034	Censoring Japan: A Socio-Cultural History of Japanese Television	15
15PJKC006	Japanese Television since 1953	30
15PSEH011	Genders and Sexualities in South East Asian Film	15
15PMSH026	Media Spectacle and Urban Space in East Asia	15
15PSEH010	(Post) Colonialism and Otherness in South East Asia on Screen	15
15PSAH001	Indian Cinema: Its History and Social Context	15
15PSAH002	Indian Cinema: Key Issues	15
15PAFH006	The Story of African Film: Narrative Screen Media in Africa	15
15PAFH007	Aspects of African film and video 2	15
15PAFH010	Curating Africa: African Film and Video in the Age of Festivals	15
15PCHH001	Modern Chinese Film and Theatre (MA)	15
15PCHH002	Modern Film from Taiwan and the Chinese Diaspora	15

Social Anthropology

15PANH062	Culture and Society of China	15
15PANH063	Culture and Society of East Africa	15
15PANH065	Culture and Society of Japan	15
15PANH064	Culture and Society of South Asia	15
15PANH066	Culture and Society of South East Asia	15
15PANH068	Culture and Society of West Africa	15
15PANH067	Culture and Society of Near and Middle East	15
15PANCO90	Anthropology of Development	30
15PANH033	Perspectives On Development	15

Development Studies

15PDSH001	Civil society, social movements and the development process	15
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Economics

15PECC004	The economic development of South East Asia	30
15PECC035	Economic problems and policies in modern China	30

Politics

15PPOC003	Government and politics of modern South Asia	30
15PPOC247	Government and politics of modern South East Asia	30

Study of Religions

15PSRH044	Jewishness on Screen	15
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History of Art and Archaeology

15PARH082	Photography and the Image in Africa	15
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