

Programme Specification

I. Programme Details

Programme title	MA Global Media and Communications	
Final award (<i>exit awards will be made as outlined in the Taught Degree Regulations</i>)	UG – FHEQ level 6	PGT – FHEQ level 7
	BA <input type="checkbox"/>	MA <input checked="" type="checkbox"/>
	BSc <input type="checkbox"/>	MSc <input type="checkbox"/>
	LLB <input type="checkbox"/>	MRes <input type="checkbox"/>
	LLM <input type="checkbox"/>	
	Other ... <input type="checkbox"/>	
	If other, please specify FHEQ level: ...	
Mode of delivery	Distance-learning <input type="checkbox"/>	
	On-campus <input type="checkbox"/>	
Professional body accreditation (<i>if applicable</i>)		
Academic year this specification was created	2017/18	
Dates of any subsequent amendments	May 2018 for 2019/20 intake	

II. Programme Aims: What will the programme allow you to achieve?

<ol style="list-style-type: none"> 1. Provide you with the critical understanding of the role of media and communications technologies in the complex dynamics of globalization, that seem both to reinforce local and national identities and also open up new, virtual, postnational spaces of collective action. 2. Engage critically with the relevant literatures in order to help you establish a critical vocabulary that addresses the conglomeratization of media companies, the convergence of the broadcasting, telecommunications and Internet sectors and the processes of diffusion of new information technologies for development in Asia, Africa and the Middle East. 3. Give you the skills to critically examine the rise of significant Southern media organizations and their forms of news representations and media genres 4. Help you explore the possible impacts of a more global and diverse media and information environment for democratization as well as the policy and regulatory responses to cultural globalization in the Global South.

III. Programme Learning Outcomes: What will you learn on the programme?

There are four key areas in which you will develop:

Learning Outcomes: Knowledge
<ol style="list-style-type: none"> 1. To address the relationship between capital and expansion of media. 2. To address the role of media in identity and citizenship discourses and practices. 3. To critically address the rise of significant Southern media organizations and their forms of news representations and media genres. 4. To explore the possible impacts of a more global and diverse media and information environment for democratization as well as the policy and regulatory responses to cultural globalization in the South.

5. To explore new forms of affiliation and solidarity supported by information technologies and asks how post-national cosmopolitan identifications can coexist with local forms of belonging.	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • One hour lecture per week • One hour seminar per week 	<ul style="list-style-type: none"> • Short book review to develop writing and critical thinking skills • Essays of up to 3,000 words to demonstrate knowledge of conceptual frameworks and ability to link to contemporary case studies

Learning Outcomes: Intellectual (thinking) skills	
<ol style="list-style-type: none"> 1. To critically engage with non-Eurocentric debates around media globalisation and global media. 2. To engage with critical theory in global media and cultural studies and relate it to contemporary contexts. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Same as above 	<ul style="list-style-type: none"> • Same as above

Learning Outcomes: Subject-based practical skills	
<ol style="list-style-type: none"> 1. Transfer your knowledge of the key debates around global media. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Same as above 	<ul style="list-style-type: none"> • Same as above

Learning Outcomes: Transferable skills	
<ol style="list-style-type: none"> 1. To write critical essays related to the topics. 2. Demonstrate critical thinking in practice. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Same as above 	<ul style="list-style-type: none"> • Same as above

General statement on contact hours – postgraduate programmes
<p>Masters programmes (with the exception of two-year full-time MAs) consist of 180 credits, made up of taught modules of 30 or 15 credits, taught over 10 or 20 weeks, and a dissertation of 60 credits. The programme structure shows which modules are compulsory and which optional.</p> <p>As a rough guide, 1 credit equals approximately 10 hours of work. Most of this will be independent study (see https://www.soas.ac.uk/admissions/ug/teaching/) such as reading and research, preparing coursework, revising for examinations and so on. Also included is class time, for example lectures, seminars and other classes. Some subjects may have more class time than others – a typical example of this are language acquisition modules.</p> <p>At SOAS, most postgraduate modules have a one-hour lecture and a one-hour seminar every week, but this does vary.</p> <p>More information can be found on individual module pages.</p>

MA Global Media and Communications

credits	60
module code	15PMSC999
module title	Dissertation in Media Studies
status	compulsory module

credits	15	15	15	30	45
module code	15PMSH036	15PMSH037	15PMSC033	from List 3	from List 3 or 4
module title	Theoretical Issues in Global Media and Postnational Communication	+ Topics in Global Media and Postnational Communication	+ Qualitative Research Methods	+ guided option	+ open option
status	core module	core module	compulsory module	guided option	open option

List of modules (subject to availability)

Code	Title	Credits
List 3		
Media Studies		
15PMSH009	International Political Communication	15
15PMSH026	Media Spectacle and Urban Space in East Asia	15
15PMSH003	Mediated Culture in the Middle East: Politics and Communications	15
15PMSC034	Topics in Global Digital Cultures	15
15PMSH029	Studies in Global Digital Cultures	15
15PMSH019	Studies in Media, Information Communication Technologies and Development	15
15PMSH005	Theoretical Issues in Media and Cultural Studies	15
15PMSH006	Theoretical Approaches to International Journalisms	15
15PMSH004	Transnational Communities and Diasporic Media: Networking, Connectivity, Identity	15
List 4		
15PMSH022	Digital traditional broadcasting communication	15
Cinemas of Asia and Africa		
15PJKH008	Japanese Post-War Film Genres and the Avant-Garde	15
15PJKH034	Censoring Japan: A Socio-Cultural History of Japanese Television	15
15PJKC006	Japanese Television since 1953	30
15PSEH011	Genders and Sexualities in South East Asian Film	15
15PMSH026	Media Spectacle and Urban Space in East Asia	15
15PSEH010	(Post) Colonialism and Otherness in South East Asia on Screen	15
15PSAH001	Indian Cinema: Its History and Social Context	15
15PSAH002	Indian Cinema: Key Issues	15
15PAFH006	The Story of African Film: Narrative Screen Media in Africa	15
15PAFH007	Aspects of African film and video 2	15
15PAFH010	Curating Africa: African Film and Video in the Age of Festivals	15
15PCHH001	Modern Chinese Film and Theatre (MA)	15
15PCHH002	Modern Film from Taiwan and the Chinese Diaspora	15
Social Anthropology		
15PANH062	Culture and Society of China	15
15PANH063	Culture and Society of East Africa	15
15PANH065	Culture and Society of Japan	15
15PANH064	Culture and Society of South Asia	15
15PANH066	Culture and Society of South East Asia	15
15PANH068	Culture and Society of West Africa	15
15PANH067	Culture and Society of Near and Middle East	15
15PANC090	Anthropology of Development	30
15PANH033	Perspectives On Development	15
Development Studies		
15PDSH001	Civil society, social movements and the development process	15
Economics		
Please check with the module convenors about prerequisites.		
15PECC004	The economic development of South East Asia	30
15PECC035	Economic problems and policies in modern China	30
Politics		
15PPOC003	Government and politics of modern South Asia	30
15PPOC247	Government and politics of modern South East Asia	30
Religions & Philosophies		
15PSRH044	Jewishness on Screen	15
History of Art and Archaeology		
15PARH082	Photography and the Image in Africa	15