

Programme Specification

I. Programme Details

Programme title	Media in Development			
Final award (<i>exit awards will be made as outlined in the Taught Degree Regulations</i>)	BA	<input type="checkbox"/>	MA	<input checked="" type="checkbox"/>
	BSc	<input type="checkbox"/>	MSc	<input type="checkbox"/>
	Other ...	<input type="checkbox"/>		
Mode of delivery	Distance-learning	<input type="checkbox"/>	On-campus	<input checked="" type="checkbox"/>
Professional body accreditation (<i>if applicable</i>)	n/a			
Academic year this specification was created	2016/17			
Dates of any subsequent amendments				

II. Programme Aims: What will the programme allow you to achieve?

<p>The programme aims to provide students with advanced learning skills through the use of a wide range of materials on critical theoretical approaches to and understandings of the role of media and ICTs in development processes. It is designed to give a solid grounding in media and development practices with special attention to the non-Western world. The programme also provides the basis from which students may proceed to (MPhil/PhD) graduate research.</p> <p>The programme will offer students:</p> <ol style="list-style-type: none"> 1. advanced knowledge and critical understanding of the relationships between media and development, and contemporary practices as defined by states, NGOs and other actors 2. advanced skills in critical and comparative analysis, research and writing about topics in media and development; 3. advanced training in methodology and the different research methods appropriate to deal different kinds of quantitative and qualitative materials and problems; 4. advanced skills in presentation or communication of knowledge and understanding of specific topics in media and development, whether defined by theme (health communication, etc.) or technology (mobile telephony, etc.)
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III. Programme Learning Outcomes: What will you learn on the programme?

There are four key areas in which you will develop:

<p>Learning Outcomes: Knowledge</p> <ol style="list-style-type: none"> 1. How to assess data and evidence critically from texts, manuscripts, audio and video sources, both analog and digital, solve problems of conflicting sources and conflicting interpretations, develop skills in critical judgements of complex source materials, locate materials in print and on line, use research resources (particularly research library catalogues and websites) and other relevant traditional and electronic sources. 2. Knowledge and understanding of the dynamics and debates about the role of media and Information Communication Technologies in the development process: to be able to critically examine the discourses of development, the roles of national and international organizations, NGOs, citizens in defining and producing development and the emergence of critical and alternative paradigms for sustainable societies; to be aware of the key theoretical issues surrounding the role of media and Information Communication Technologies in development processes; to be able to analytically
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<p>disaggregate economic, political, social and cultural strands of development and the nature of mediated practices within each; develop awareness of emergent models of sustainable development in which contemporary media practices play a key role; analyze the role of the media in hegemonic representations of social change and development.</p>	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Acquisition of Programme Learning Outcomes 2 (above) through attendance on the core course, <i>Theoretical and Contemporary Issues in Media, Information Communication Technologies and Development</i> over two terms, including attending lectures, seminars and other teaching sessions. Students are required to attend all classes, study and engage in library and on-line research extensively on their own and prepare coursework or complete research projects at the end of each term. <i>Theoretical and Contemporary Issues</i> and the various options on offer to the students of MA Media in Development provide the variety needed to understand the complexity of the issues involved as they pertain to Asia, Middle East and Africa. • <i>Theoretical and Contemporary Issues</i> provides critical methods for a detailed analysis of the key debates regarding the role of media and Information Communication Technologies in development, while the Options deal with specific issues, including emerging digital cultures, media and film production, reception and practice. Regional Options provide broader regional understanding within which specific media and communicative practices are situated. Thematic courses enhance the analytic focus on the economic, political or cultural dynamics of development. The Research Methods course, which all students must audit, provides more practical skills in participant-observation, interviewing techniques, how to use the Internet for research, bibliographical searches, working with archives, research ethics and how to choose research and dissertation topics. 	<ul style="list-style-type: none"> • Most courses are assessed by essay and project work, although some options outside the Centre may also require students to sit an unseen exam at the end of the course.

Learning Outcomes: Intellectual (thinking) skills
<ol style="list-style-type: none"> 1. To be critical and precise in their assessment of evidence, and to understand through practice what documents and electronic sources can and cannot tell us. Such skills should improve and be refined throughout the programme. 2. Question theories and interpretations, however authoritative, and critically reassess evidence for themselves. Students will learn how to question and challenge the

<p>accepted tenets both of development and media as the means of transmission of messages. These skills should improve and be refined throughout the programme.3.</p> <p>3. Critically interrogate situated empirical examples of specific media and Information Communication Technologies practices in development contexts in Asia, Africa, Middle East.</p>	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> Acquisition of Programme Learning Outcome 1, 2 and 3 (above) is fostered in all courses offered in the programme, in that all courses will introduce theories and/or information that will need to be assessed critically and will demonstrate how conflicting interpretations arise from the same information. 	<ul style="list-style-type: none"> Through long essays, seminar presentations, research project work and a dissertation. Other courses may require assessment of course work, or a diary; and courses taken outside the Centre may be assessed through unseen examinations

Learning Outcomes: Subject-based practical skills	
<ol style="list-style-type: none"> 1. Communicate effectively in writing. 2. Retrieve, sift and select information from a variety of conventional and electronic sources. 3. Communicate orally to a group. Listen and discuss ideas introduced during seminars and classes. 4. Practise research techniques in a variety of specialized research libraries and institutes. 5. Have developed some new competencies in digital media production and dissemination. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> Acquisition of Programme Learning Outcome 1 and 2 (above) through the writing of long essays and dissertations. Acquisition of Programme Learning Outcome 3 (above) through seminar and class discussion. Acquisition of Programme Learning Outcome 4 (above) through the setting of clear deadlines for the submission of written and project work and through the writing of long essays and dissertations. Acquisition of Programme Learning Outcome 5 (above) through participation in computer lab and writing a course diary. 	<ul style="list-style-type: none"> Through long essays, research project work, course work, diary, unseen examinations and a dissertation.

Learning Outcomes: Transferrable skills	
<ol style="list-style-type: none"> 1. Write good essays and dissertations 2. Structure and communicate ideas effectively both orally and in writing 3. Understand unconventional ideas 4. Study a variety of written and digital materials, in libraries, on line and research libraries of a kind they will not have used as undergraduates. 5. Present material orally to a group. 6. Have developed a range of on-line competencies 	
Typical Teaching Methods	Typical Assessment Methods

	<ul style="list-style-type: none">• Through long essays, research project work, course work, diary, and a dissertation.
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General statement on contact hours – postgraduate programmes

Masters programmes consist of 180 credits, made up of taught modules of 30 or 15 credits, taught over 10 or 20 weeks, and a dissertation of 60 credits. The programme structure shows which modules are compulsory and which optional.

As a rough guide, 1 credit equals approximately 10 hours of work. Most of this will be independent study (see <https://www.soas.ac.uk/admissions/ug/teaching/>) such as reading and research, preparing coursework, revising for examinations and so on. Also included is class time, for example lectures, seminars and other classes. Some subjects may have more class time than others – a typical example of this are language acquisition modules.

At SOAS, most postgraduate modules have a one-hour lecture and a one-hour seminar every week, but this does vary.

More information can be found on individual module pages.

MA Media in Development

	Dissertation
credits	60
module code	15PMSC997
module title	Dissertation MA Media in Development
status	compulsory module

	Taught Component		Taught Component		Taught Component		Taught Component
credits	30		15		30		45
module code	15PMSC004		15PMSC033				
module title	Theoretical and Contemporary Issues in Media, Information Communication	+	Qualitative Research Methods	+	From list of Media studies modules running each year	+	from list of recommended options <u>or</u> from open options list if approved by programme convenor
status	core module		compulsory module		guided option*		open option

***List of modules (subject to availability)**

Code	Title	Credits
15PMSH009	International Political Communication	15
15PMSH026	Media Spectacle and Urban Space in East Asia	15
15PMSC034	Topics in Global Digital Cultures	15
15PMSH029	Studies in Global Digital Cultures	15
15PMSH003	Mediated Culture in the Middle East: Politics and Communications	15
15PMSH006	Theoretical Approaches to International Journalisms	15
15PMSH004	Transnational Communities and Diasporic Media: Networking, Connectivity, Identity	15
15PMSH005	Theoretical Issues in Media and Cultural Studies	15
15PMSH036	Theoretical issues in Global Media and Postnational Communication	15
15PMSH037	Topics in Global Media and Postnational Communication	15

Options in Other Departments

Department of Anthropology

15PANCO90	Anthropology of Development	30
15PANCO98	Anthropology of Travel and Tourism	30
15PANHO59	Tourism and Travel: A Global Perspective	15
15PANCO93	Medical Anthropology in Global Perspective	30
15PANHO63	Culture and Society of East Africa	15
15PANHO68	Culture and Society of West Africa	15

Department of Politics

15PPOC205	Government and politics in Africa	30
15PPOC026	Comparative politics of the Middle East	30
15PPOC017	Politics of Globalisation and Development in Asia and Africa	30

Department of Development Studies

15PDSH027	Aid and Development	15
15PDSH001	Civil society, social movements and the development process	15
15PDSH010	Gender and Development	15

Department of East Asian Languages and Cultures

15PJKH034	Censoring Japan: A Socio-Cultural History of Japanese Television	15
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Department of Music

15PMUC034	Music in Development	15
15PMSH025	Sound Recording and Production	15