

The Sir Peter Parker Awards  
for Spoken Business Japanese

JETRO  
London

第30回  
— since 1990 —



SOAS  
University of London

Language  
Centre

ビジネス  
日本語  
スピーチ・コンテスト

Wednesday 12<sup>th</sup> February 2020

Speech Contest for  
Spoken Business Japanese  
at SOAS

Applications Now Open  
Deadline: 30<sup>th</sup> November 2019

The Sir Peter Parker Awards for Spoken Business Japanese was established in 1990 at the suggestion of Sir Peter Parker, a British businessman and one of the 'Dulwich Boys' who was chosen to study Japanese at SOAS during World War II.

The purpose of the Awards is to deepen the understanding of Japanese business culture by businessmen and women of the UK and the European Union through the study of the Japanese language, and to contribute to goodwill and mutual understanding with the people of Japan through better communication.

Prizes  
to be awarded

- JAL Mileage Bank 70,000 miles (Sponsored by Japan Airlines)  
\* The equivalent of possible exchange to JAL Premium Economy Class ticket to Japan
- Japan Rail Pass (Sponsored by Japan Centre)
- £1,500 Cash Prize (Sponsored by Mitsubishi Electric)
- iPad, Digital Cameras and Other Great Prizes



The Sir Peter Parker Awards for Spoken Business Japanese are organised by the Japan External Trade Organisation (JETRO) London, and SOAS Language Centre, University of London. The Awards are widely recognized as having made a significant contribution to the recent growth in the use of Japanese language in business, as well as having benefited participants in their professional careers.

## Some of Our Past Prize Winners Say



### Graeme Laurence / 2019 1st Prize Winner

Winning the first prize in the Sir Peter Parker Awards enabled me to re-discover Japan, re-connect with lots of friends and colleagues, and to some extent re-live my twenties (if only for a few weeks!), which I spent there. It has also boosted my professional career, which is centred on improving communication between Japanese and European companies. 2020 will be the 30th contest, so don't miss it!



### Jusztina Bukta / 2019 2nd Prize Winner

It is a great opportunity for everyone who is looking for a challenge and something to develop themselves. During the preparation for my presentation, I had to think of the content and the outcome of my speech, how I should phrase my words, and how to present myself. This is something I had never done before and it was definitely a great experience, to stand in front of the public with Japanese professionals and business leaders. I'm very glad that I could expand my boundaries. If you are thinking whether you should attend, don't even hesitate, just go for it!



### Robert Maracine / 2019 3rd Prize Winner

Hey there! Do you like Japanese? Are you passionate about a topic? Well, why not combine them and give it a try by participating in this Speech Contest for Spoken Business Japanese. I myself started participating from three years ago, but this was the first time I ever finished 3rd. I could not have been more ecstatic. There is always a bit, or in my case, a lot, of anxiety involved when going on stage and presenting in front of everyone. But you come out feeling great because you've given it your all. Anyone interested should definitely get to experience this!

### Application Procedure

To obtain an application form to enter the Awards, Please go to website below;



[www.soas.ac.uk/languagecentre/awards/sppa](http://www.soas.ac.uk/languagecentre/awards/sppa)

**Application Deadline 30th November 2019**

### Audience members get a chance to win some fantastic prizes



- A meal voucher for two at a famous Japanese tempura restaurant in Tokyo Japan.
- Two prizes of a meal voucher for an authentic Japanese restaurant in London.
- Five prizes of a bottle of Sake.

### Sponsors (in alphabetical order)



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### Supported by (in alphabetical order)



### Contact & Further Information

The Sir Peter Parker Awards Office  
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#### Related Event for Students

The 15th  
 Japanese Speech Contest  
 for University Students

Saturday 29th February 2020

Please visit the following websites for more information about application deadlines. Applications forms can also be downloaded from the websites.

The Japan Foundation: [www.jpff.org.uk/language](http://www.jpff.org.uk/language)  
 BATJ: [www.batj.org.uk](http://www.batj.org.uk)