

The Sir Peter Parker Awards  
for Spoken Business Japanese

JETRO  
London

第28回  
- since 1990 -



SOAS  
University of London

Language  
Centre

ビジネス  
日本語  
スピーチ・コンテスト

Tuesday 13<sup>th</sup> February 2018

Speech Contest for  
Spoken Business Japanese  
at SOAS

Applications Now Open  
Deadline: 30<sup>th</sup> November 2017

The Sir Peter Parker Awards for Spoken Business Japanese was established in 1990 at the suggestion of Sir Peter Parker, a British businessman and one of the 'Dulwich Boys' who was chosen to study Japanese at SOAS during World War II.

The purpose of the Awards is to deepen the understanding of Japanese business culture by businessmen and women of the UK and the European Union through the study of the Japanese language, and to contribute to goodwill and mutual understanding with the people of Japan through better communication.

Prizes  
to be awarded

- Return Air Ticket to Japan in Premium Economy Class Sponsored by Japan Airlines (Taxes and fuel surcharge included in the prize)
- Japan Rail Pass
- £1,000 Cash Prize
- PC, Digital Cameras and Other Great Prizes



The Sir Peter Parker Awards for Spoken Business Japanese are organised by the Japan External Trade Organisation (JETRO) London, and SOAS Language Centre, University of London. The Awards are widely recognized as having made a significant contribution to the recent growth in the use of Japanese language in business, as well as having benefited participants in their professional careers.

## Some of Our Past Prize Winners Say



### Philippa Harvey / 2017 1st Prize Winner

The Sir Peter Parker Awards are an amazing opportunity for Japanese-speaking businessmen and women in the UK to take their skills to the next level. Not only will you improve your language and public speaking skills, but the competition will give you the opportunity to capture the imagination of a business audience with a topic that you're passionate about. Taking part was a great experience for me, and being able to speak alongside so many talented competitors was a privilege. I look forward to seeing 2018's speeches.



### Chiara Comastri / 2017 2nd Prize Winner

It was such a great experience participating to this speech contest. It was the first time for me and I was very nervous, so I was pleasantly surprised with the result. This was also a good chance to practice my presentation and dictation skills in Japanese, and to make new connections with Japan lovers like me. It is certainly a challenging experience, but I would definitely recommend it to everyone, especially those interested in working in Japan or with Japanese companies.



### Jonathan May / 2017 3rd Prize Winner

Taking part in this contest was an incredible experience. I can't recommend it highly enough to anybody that is looking for a challenge or motivation to improve their Japanese. There's no putting off practicing when you've got a speech coming up! The event itself is organised with such a great spirit, and it was an absolute pleasure to be a part of it.

## Application Procedure

To obtain an application form to enter the Awards, please contact the Sir Peter Parker Awards Office at the address shown. Application Forms may also be downloaded from the Awards website.

website

[www.soas.ac.uk/languagecentre/awards/sppa](http://www.soas.ac.uk/languagecentre/awards/sppa)

Application  
Deadline

30th November 2017

### Sponsors (in alphabetical order)



JAPAN AIRLINES



### Supported by (in alphabetical order)



### Contact & Further Information

The Sir Peter Parker Awards Secretariat  
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#### Related Event for Students

The 13th  
Japanese Speech Contest  
for University Students

Saturday 24th February 2018

Please visit the following websites for more information about application deadlines. Applications forms can also be downloaded from the websites.

The Japan Foundation: [www.jpf.org.uk/language](http://www.jpf.org.uk/language)  
BATJ: [www.batj.org.uk](http://www.batj.org.uk)