

Revised Undergraduate programme specification

School of Oriental and African Studies

The following information forms the programme specification at the School of Oriental and African Studies, University of London. It gives definitive information relating to a programme of study and is written for a public audience, particularly prospective and current students. It is also used for other purposes such as initial programme approval, and is therefore produced at the start of the programme development process. Once approved, it forms the base-line information for all statements relating to the programme and is updated as approved amendments are made.

CORE INFORMATION

| | |
|------------------------------------|--|
| Programme title | BSc International Management (Korea) (Year Abroad) |
| Final award | BSc Honours |
| Intermediate awards | N/A |
| Mode of attendance | Full time, with one year abroad |
| UCAS code | NT24 |
| Professional body accreditation | N/A |
| Date specification created/updated | February 2011 |

WHY CHOOSE THIS PROGRAMME?

| | |
|---------------------------------------|---|
| Why study at SOAS? | SOAS is unique as the only higher education institution in the UK specialising in the study of Africa, Asia and the Middle East. The School also has the largest concentration of specialist faculty concerned with the study of these areas at any university in the world. SOAS is consistently ranked among the top higher education institutions in the UK and the world and it also offers a friendly, vibrant environment for students in a diverse and close-knit community. |
| What is special about this programme? | Our 4-year programme provides students with a strong grounding in international management, specialist knowledge of business and management in Japan and Korea and competence in Korean language. Students take courses in accounting, finance, managerial economics, marketing, corporate governance, research methods and |

| | |
|---------------------|---|
| | <p>international business strategy, together with specialist courses that draw on SOAS's knowledge of management and finance in Japan and Korea. In addition, students take three full-unit modules in Korean language and spend their third year in Korea studying Korean. During their time at SOAS students have the opportunity to take approved courses from other SOAS departments, such as Law, Politics, Economics and Languages and Cultures of Japan and Korea, providing a rich inter-disciplinary learning environment.</p> <p>The programme aims to provide students with a conceptual understanding of core principles of international management and finance, the ability to apply this knowledge to real issues facing business and other organisations that operate in Korea or deal with these economies, and competence in Korean language.</p> |
| Who would it suit? | <p>Graduates will have a firm grasp of international management disciplines that should place them in a good position to pursue a career in business, banking, consulting, media and other industries, especially in companies or organisations that operate in, or do business with Korea. Students who attain a first or upper second will be well-placed to embark on postgraduate study. DeFiMS maintains close links with employers in the United Kingdom, its focus regions including Korea and elsewhere. We expect that many of our graduates will move into banking, consulting, media, and other industries.</p> |
| Programme structure | <p>Students take four course units a year while at SOAS (years 1, 2 and 4). The programme has been designed so that second and final year courses at SOAS build on courses taken in earlier years. Students spend their 3rd year of study abroad in one of our partner institutions in Korea and follow an approved programme of study. In their final year at</p> |

| | |
|--------------------|--|
| | SOAS students undertake an independent study project or dissertation equivalent to 1 course unit. |
| Assessment summary | <p>The assessment procedures involve coursework assignments, unseen examinations and a dissertation. They provide the student with opportunities to demonstrate their knowledge and understanding of the content and systems taught in lectures, tutorials and the literature.</p> <p>The assessment procedures also provide the student with opportunities to demonstrate how classroom and book learning can be applied to various organisational and cultural contexts – in particular in Korea. The dissertation requirement aims to develop and assess an awareness of how the basic content and principles can be transferred in different industries and global applications.</p> |

ENTRY REQUIREMENTS

SOAS has general minimum entrance requirements for registration for an undergraduate degree and these can be viewed at [\(http://www.soas.ac.uk/admissions/ug/entryreq/\)](http://www.soas.ac.uk/admissions/ug/entryreq/)

A Levels: AAB

IB: 36 points with 5/6/6 at Higher Level

Plus a minimum grade of B at GCSE Maths, or equivalent, for those without Maths A-level. A good pass in a foreign language at A level or equivalent is preferred.

PROGRAMME AIMS

- The programme aims to teach a combination of general management courses with specialist courses on Korean management systems and Korean language courses. It is aimed at students wanting to pursue business careers in Korean organisations or organisations that deal with Korea.
- The planned syllabus includes general management courses common to most first-degree management programmes; e.g. accounting, marketing, finance, international management, research methods, managerial economics and strategy. The courses devoted to Korean topics apply the general courses to the region in question, and give the programme specialist interest.

PROGRAMME LEARNING OUTCOMES

What will the student learn?

Knowledge

This programme aims to provide students with an understanding of international management and its sub-disciplines (accountancy, strategy, managerial economics, marketing and finance), specialist knowledge of management and finance in Korea and competence in Korean language. For example, having successfully completed the programme students should:

- have detailed knowledge of the various models and systems taught, and the underlying principles
- understand the strengths and limitations of different techniques and critical methods
- understand how the findings achieved by use of different managerial strategies, financial techniques and critical methods may be used to inform managerial decisions in different countries and organizational contexts.
- understand the limits and effectiveness of different managerial, financial and other regulatory systems
- understand the different roles played by managers in different functions and cultures
- understand how far factors associated with the global and local cultural (Korean) context influence decision-making within organisations
- have knowledge and understanding of the Korean language/grammar (written and spoken) to a competent level

Intellectual (thinking) skills

- explain and interpret concepts in these subject areas
- understand theoretical models and their relevance in different cultural contexts
- identify how far techniques, conventions and practice differ across cultures, and to show why
- appraise and assess empirical analyses and evidence
- interpret and critically assess the applications made of standard models in different cultural contexts
- understand and utilise written and spoken Korean language to a competent level

Subject-based practical skills

- construct and apply models, systems, and techniques
- interpret financial statements and accounts of businesses and other organisations
- apply different conventions and techniques to construct financial statements, accounts and reports
- explain how models learned in the programme may be used to inform managerial decisions

in different countries and organizational contexts

- assess and appraise models, systems and techniques taught in the programme
- use statistical techniques and computer software
- speak and understand Korean language to a reasonable level of competence

Transferable skills

- participate in the labour market at degree level
- solving actual problems in the workplace
- acquiring the experience and additional skills needed for entry to further academic study
- acquiring the experience and additional skills needed for entry to specialised professional training
- estimate the extent to which the skills learned can be transferred between different organisations, and to make any modifications necessary
- estimate the extent to which the skills learned can be transferred between economic and cultural contexts, and to make any modifications necessary

PROGRAMME STRUCTURE AND REQUIREMENTS FOR GAINING AN AWARD

How will the student's study be structured? How will they achieve an award?

Structure, duration and requirements for gaining an award

SOAS has standard requirements relating to the structure and duration of undergraduate programmes and for the award and classification of these programmes. Details can be found at

<http://www.soas.ac.uk/registry/degreeregulations/file60378.pdf>

Programme structure diagram

Below is a structure diagram for this programme.

| Level | Year of study | Course code | Course title | Credit | Status | Notes |
|-------|---------------|-------------|--|--------|------------|-------|
| 4 | Year 1 | 151030001 | Introduction to accounting | 15 | CORE | |
| 4 | | 151030002 | Understanding company accounts and reports | 15 | CORE | |
| 4 | | 151030023 | Management in Japan & Korea: Domestic and International Developments | 30 | CORE | |
| 4 | | 155901399 | Basic Korean I | 30 | CORE | |
| 4 | | 151030005 | Quantitative and analytical techniques for managers | 15 | COMPULSORY | |
| 4 | | 151030004 | Principles and | 15 | OPTIONAL | |

| | | | | | | |
|---|---------------|-----------|---|----|------------|--|
| | | | management of marketing | | | |
| | | | OR | | | |
| | | | an approved elective | | | |
| | | | | | | |
| 5 | Year 2 | 151030006 | Corporate finance and financial accounting | 15 | CORE | |
| 5 | | 151030007 | Managerial accounting | 15 | CORE | |
| 5 | | 151030008 | International business strategy | 15 | CORE | |
| 5 | | 151030009 | Managerial economics | 15 | CORE | |
| 5 | | 155901404 | Basic Korean 2 | 30 | CORE | |
| 5 | | 151030011 | Qualitative and case study research | 15 | COMPULSORY | |
| 5 | | 151030010 | International marketing 1: The Environment | 15 | OPTIONAL | |
| | | | OR | | | |
| | | | an approved floater | | | |
| | | | | | | |
| 6 | Year 3 | | Spent at University in Korea | | | |
| | | | | | | |
| 7 | Year 4 | | Independent study project in International Management (Korea) | 30 | COMPULSORY | |
| 7 | | 155901392 | Higher Intermediate Readings in Korean | 30 | CORE | |
| | | | OR | | | |
| 7 | | 155900915 | Korean Conversation | 15 | CORE | |
| | | 155900722 | AND Composition | 15 | | |

| | | | | | | |
|---|--|-----------|--|----|------|--|
| | | | in Korean | | CORE | |
| | | | | | | |
| | | | Courses to the value of two units from the following: | | | |
| 7 | | 151030012 | Financial strategy | 15 | | |
| 7 | | 151030021 | Finance in Japan & Korea | 15 | | |
| 7 | | 151030020 | Contemporary Issues in the Japanese and Korean Economies | 15 | | |
| 7 | | 151030018 | International human resource management | 15 | | |
| 7 | | 151030017 | Corporate Governance | 15 | | |
| 7 | | 151030015 | International marketing 2: global markets | 15 | | |
| 7 | | 153400022 | Southeast Asian government and politics | 30 | | |
| | | | OR | | | |
| 7 | | | an approved elective | | | |

Progression requirements

(1) These progression requirements apply to BSc International Management Korea Year Abroad only. They do not apply to BSc International Management Japan & Korea.

(2.1) Students in Year 1 of BSc International Management Korea Year Abroad must meet all of the following conditions to be eligible to progress to Year 2:

(a) Pass all core modules prescribed for Year 1 of their degree

(b) Pass a minimum of three module units (90 credits)

(c) Achieve a minimum overall qualifying mark of 50% at the first attempt in the core language module (Basic Korean 1 or appropriate language level).

(2.2) Students who meet (2.1)(a) and (b) but pass the core language module (c) in the May examination period with a mark between 40 to 49% cannot progress to Year 2 of BSc International Management Korea Year Abroad and may apply to transfer to the BSc International Management Japan & Korea. Students cannot be entered for late summer resit(s) to improve their mark.

(2.3) Students who meet (2.1)(a) and (b) but fail the core module (c) in the May examination period with a mark of 0 to 39% may enter to take a late summer resit(s). Students who obtain an overall module mark of 40% or higher in the resit(s) cannot progress to Year 2 of BSc International Management Korea Year Abroad and may apply to transfer to the BSc International Management Japan & Korea.

Further Department requirements can be found on the Guidelines & Policy for Year Abroad students.

TEACHING, LEARNING AND ASSESSMENT

What methods will be used to achieve the learning outcomes?

Knowledge

Knowledge of theoretical and empirical analysis in international management is developed via weekly lectures and tutorials in which a particular topic is introduced and discussed. Students are guided in their reading and independent study on particular topics. In the accounting course units students also carry out exercises, while in the quantitative techniques course they learn how to use a statistical package and how to generate and interpret results. Lectures are led by an academic while tutorials offer students an opportunity to debate ideas, present their work and communicate. The Korean language courses impart knowledge of Korean (spoken and written). The assessment procedures involve coursework assignments, tests and unseen examinations. They provide students with opportunities to demonstrate their knowledge and understanding of the content and systems taught in lectures, tutorials and the literature.

Intellectual (thinking) skills

Lectures are led by an academic and their purpose is to provide a synthesis of the theoretical and empirical analysis on particular topics and to encourage students to think about key intellectual questions and issues in international management. Tutorials offer students an opportunity to debate ideas discussed in the lectures, to present their work, to problem solve and to learn via open discussion in small groups. Students are encouraged to develop their own thinking on topics based on readings, lectures and class discussions. The

theoretical material in the course encourages the development of analytical and conceptual skills, while the more applied and empirical subjects develop students' ability to apply techniques and assess empirical data and evidence. The language courses encourage students to appreciate language structure, grammar and literature. The assessment procedures involve coursework assignments, tests and written examinations. They provide students with opportunities to demonstrate their intellectual skills. Coursework and written examinations test students' ability to use data and analytical models to inform managerial decisions/strategies. The assessment procedures also test their knowledge of Korean grammar and language structure.

Subject-based practical skills

The programme offers students the opportunity to develop practical skills including: the ability to use library-based databases to carry out literature searches; reading and synthesis skills; essay writing skills; accounting methods and techniques; use of a statistical package and quantitative and qualitative techniques. The tutorials, coursework and examinations encourage students to demonstrate their knowledge and understanding of the theoretical and empirical content and to appreciate the contours of debate in management science. In the Quantitative and Analytical Techniques module almost half the tutorial hours are held as computer lab sessions. In the accounting modules unseen written examinations test the students' ability to inform decision-making on the basis of data and analytical models taught in the classroom and the literature. In the language module students learn to speak, listen, read and write in Korean. Each course requires a weekly commitment of three hours to attend lectures and tutorials, for the remainder of the time students are encouraged and expected to undertake substantial preparation by reading about the topic, carrying out exercises and preparing for tutorial discussions and language classes. The dissertation requirement aims to develop an awareness of how the basic content and principles can be transferred in different industries and global applications. Practical skills are assessed via coursework assignments, tests and written and oral examinations.

Transferable skills

Students are taught to develop their ability to think from first principles, to analyse different management contexts and to problem solve. Small group teaching via tutorials encourages communication skills and teamwork. The accounting courses develop numeracy skills and the ability to apply financial techniques, while the quantitative techniques module shows students how to use statistical software and how to generate and interpret empirical results. Written communication skills are enhanced via essay writing and the independent study project (dissertation). The programme provides students with opportunities to apply their understanding of management and finance to various organisational and cultural contexts – in particular in Korea. The language courses teach students to speak, listen, read and write in Korean. Transferable skills are assessed via coursework assignments, tests and written and oral examinations.

REFERENCE POINTS

What has been the basis for the design of this programme?

This programme has been designed to combine standard undergraduate management courses with specialist courses on the management, finance and culture in Korea and Korean language courses. It draws on SOAS's expertise in management and finance and its regional expertise in Japan and Korea; as such it reflects SOAS's mission to combine disciplinary expertise, language scholarship and regional focus. It is also in keeping with best practice regarding the structure and content of undergraduate international management degrees, i.e. the programme provides education in the core areas of management, including management theory and practice, accounting, finance, marketing, managerial economics and international business strategy. The course is taught by faculty who are actively researching and publishing in these fields.

This new program is designed to contribute directly to the School's and Faculty's Strategic Plans. It has these educational aims of:

- advancing the knowledge of an aspect of Korean society, specifically its management systems;
- advancing Korean language scholarship
- contributing to the development of the Faculty's Academic disciplines. This is the third undergraduate programme offered by DeFiMS and will contribute to the academic development of the department;
- providing high quality education so that our students achieve excellence in their chosen subject or subjects and develop their core skills;
- promoting and lead global public education in our area of specialist expertise concerning Korea.

QUALITY ASSURANCE AND ENHANCEMENT

SOAS has internal procedures to assure the quality of provision to be offered to students and to enhance the quality in the light of experience following delivery, taking into account the input of external experts and students. The procedures are set out in the School's Quality Assurance Handbook and can be viewed at <http://www.soas.ac.uk/add/qualityassurance/quality-assurance-handbook/>.

SOAS is also subject to periodic external review from bodies such as the Quality Assurance Agency for Higher Education and relevant professional and statutory regulatory bodies.

The procedures described in the Quality Assurance Handbook are in place to provide a high quality student experience for those choosing to study at SOAS, and student input and evaluation of their experiences is greatly valued. Students make an input to the ongoing development of their programmes, and the environment in which they operate, in a number of ways, including:

- formal student evaluation as part of the annual programme review;
 - student representation on School committees at various levels (through the Students' Union) where many relevant issues are discussed;
-

FURTHER INFORMATION

- [SOAS Vision and Strategy Statement](#);
- [Undergraduate](#) and [Postgraduate](#) Handbooks;
- Departmental handbooks?;
- [Quality Assurance Handbook](#);
- Separate regs link;
- [UCAS website](#);
- [QAA website](#);