UNIVERSITY OF LONDON

CENTRE FOR FINANCIAL AND MANAGEMENT STUDIES

MSc Examination
Postgraduate Diploma Examination
for External Students

91DFMC312
FMM312

POLICY STUDIES
PUBLIC POLICY AND MANAGEMENT

Public Policy and Strategy

Specimen Examination

This is a specimen examination paper designed to show you the type of examination you will have at the end of this module. The number of questions and the structure of the examination will be the same but the wording and the requirements of each question will be different. Best wishes for success on your final examination.

The examination must be completed in **THREE** hours.

Answer **THREE** questions, including at least **ONE from Section A**, and **ONE from Section B**.

The examiners give equal weight to each question and you are advised to distribute your time approximately equally between the three questions.

The examiners wish to see evidence of your reading throughout the module, and credit will be given to answers which include references to relevant sources; and which include illustrative examples to support theoretical arguments.

[PLEASE TURN OVER]

Answer **THREE** of the following questions, with at least **ONE** from **Section A**, and **ONE** from **Section B**.

Section A

*Answer at least **ONE** question from this section.*

1. In what ways does strategy in the public sector differ from strategy in the private sector?

2. How do different contextual factors influence how issues come onto the public agenda for action?

3. How useful is the 'rational' model of policy making as a guide for strategic planning?

4. In what ways can we define human demography as a strategic issue?

Section B

*Answer at least **ONE** question from this section.*

5. What is the role of evidence in policy making?

6. If you were asked to design a strategy to reduce traffic congestion in a city, what policy instruments might you suggest, and why?

7. What sort of institutions are important for the delivery of a public sector strategy?

8. What are the main purposes of:
   a) monitoring, and
   b) evaluation of public policies?

[END OF EXAMINATION]