

2022

ALN ACADEMY-SOAS UNIVERSITY OF LONDON

# THE GREEN ENERGY AFRICA CONFERENCE

21-22 September 2022

Transitioning to a  
*Net Zero Economy*



SOAS UNIVERSITY  
LONDON  
UNITED KINGDOM  
HYBRID EVENT



**SOAS**  
University of London



ALN ACADEMY-SOAS UNIVERSITY OF LONDON

# THE GREEN ENERGY AFRICA CONFERENCE

## Transitioning to a *Net Zero Economy*

The Green Energy Africa Conference aims to connect industry, policy leaders and academia for a dialogue on the role of Africa in the global decarbonization, the funding shortfalls in African infrastructure, trends and challenges.

Join us at the SOAS University of London premises as we look into Africa's potential to industrialize and reach net-zero emissions and as we explore how while navigating the green transition in non-green industries, the continent can commercialize a green agenda.

Attendance is on an invite-only basis, we carefully vet the list of attendees to ensure calibre and relevance.



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# PROGRAMME

## DAY 1

21st SEPTEMBER 2022

**Registration of Delegates**



**8:00 AM**

**9:00 AM**

### **Introduction**

Opening and welcoming remarks to attendees

**9:25 AM**

### **Keynote Speech**

The keynote address will focus on Africa's role in global decarbonization. It will emphasize our shared but distinct responsibility, which will serve as a guiding voice throughout the conference.

**9:50 AM**

### **Presentation**

African countries face an existential dilemma: how to accelerate their economic transformation and industrialization while also responding to the urgent need to address climate change.

We will look at expected figures on the continent's carbon footprint by 2020, highlighting funding shortfalls in African infrastructure and trends and changes.

**10:20 AM**

### **First Panel : How developing countries get to net zero in a financeable and affordable way**

New estimates by the African Development Bank suggest that the continent's infrastructure needs amount to \$130–170 billion a year, with a financing gap in the range of \$68–\$108 billion. Institutional investors such as insurance companies, pension funds, and sovereign wealth funds could help fill Africa's financing gap

Join us as we look into Africa's potential to industrialize and reach net zero emissions, the prospect of financiers financing non-green businesses, and the environmental consequences, particularly in terms of social licenses.



# PROGRAMME

## DAY 1

21st SEPTEMBER 2022

**HEALTH BREAK**

**11:20 AM**

### **Second Panel : Governments' role in accelerating Africa's green economy transition**

**11:40 AM**

In Africa, fossil fuel subsidies account for an average of 3.8 per cent of GDP, and as high as 5.8% in Algeria. Global fossil-fuel subsidy outlays fell to a 14-year low of \$180 billion in 2020, according to the International Energy Agency's energy subsidy tracker.

This session seeks to invite leaders of government to explore carbon taxes and emissions trading in a portfolio of policies to reduce greenhouse gas emissions and various governments' positions on the more traditional energy sources such as coal, LNG, and oil.

**LUNCH BREAK**

**12:40 PM**

### **Innovation Panel I and II**

**2:00 PM**

Our panelists will discuss the implications of shifting away from fossil fuels and toward a greater reliance on renewable energy sources. They'll cover industry-specific technology aimed at reinventing the green economy, as well as whether there's enough investment for up-and-coming innovative enterprises working to reduce the world's carbon footprint.

### **Monetization of national capital**

**3:00 PM**

This discussion will address a number of critical issues affecting Africa, including carbon credits and how governments may commercialize a green agenda.

**CLOSE OF DAY ONE PROGRAMME**

# PROGRAMME

## DAY 2

22nd SEPTEMBER 2022



9:00AM

**Keynote Speech**

9:30AM

**SOAS: Rethinking Sustainability**

10:30AM

**Panels: Navigating the green transition in “non-green” industries.**

This panel discusses the complexities of switching entirely to renewable energy, including its cost-effectiveness, efficiency, grid stability, ability to meet demand, and scalability, as well as how companies' operating models must change in order to thrive in a low-carbon world. It also tackles the implications for Africa's efforts to catch up with the rest of the world. and asks, "What does the future of fossil fuels look like in a net-zero world?"

11:30 AM

**Closing Panel: Connecting the dots**

12:30 AM

**END OF THE CONFERENCE**



# SPONSORSHIP OPPORTUNITIES

Sponsoring the Green Energy Africa Conference presents an opportunity to gain valuable brand exposure among investors and decision-makers in the African investment agenda while profiling business expertise and thought-leadership. Be part of an intensive marketing campaign across multiple platforms while leveraging on ALN Academy's and SOAS University of London's extensive network and profile.



## PANEL SPONSORSHIP USD 10,000

This involves the exclusive sponsorship of a panel session and includes:

- One speaking slot in a breakout panel at the conference.
- Three free conference passes.
- Logo on all conference invitations, ALN's social media channels, and on all posters and online videos at the event.
- A full page advertisement in the event booklet distributed to all delegates.
- Two invitations to our exclusive 'invite only' welcome cocktail



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# SPONSORSHIP OPPORTUNITIES



## COCKTAIL SPONSORSHIP USD 8,500

This involves the exclusive sponsorship of the welcome cocktail for selected guests and involves:

- One speaking slot in the welcome speech at the cocktail.
- Two invitations to the exclusive welcome cocktail on the 21 of September.
- Logo included as a sponsor on invitations to the exclusive 'invite-only' welcome cocktail.
- Display of a roll-up banner at the cocktail registration desk.



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