

## Programme Specification

### I. Programme Details

<b>Programme title</b>	Global Creative & Cultural Industries			
<b>Final award</b> ( <i>exit awards will be made as outlined in the <a href="#">Taught Degree Regulations</a></i> )	BA	<input type="checkbox"/>	MA	<input checked="" type="checkbox"/>
	BSc	<input type="checkbox"/>	MSc	<input type="checkbox"/>
	Other ...	<input type="checkbox"/>		
<b>Mode of delivery</b>	Distance-learning	<input type="checkbox"/>	On-campus	<input checked="" type="checkbox"/>
<b>Professional body accreditation</b> ( <i>if applicable</i> )	n/a			
<b>Academic year this specification was created</b>	2016/17			
<b>Dates of any subsequent amendments</b>				

### II. Programme Aims: What will the programme allow you to achieve?

<ol style="list-style-type: none"> <li>1. The MA provides students with a thorough overview of the creative and cultural industries.</li> <li>2. The MA combines generic and regional courses with practical/skills training appropriate for a global understanding of the creative and cultural industries, and to prepare students for a wide range of career destinations.</li> <li>3. The MA allows students to choose a 'pathway' to allow them to focus their knowledge acquisition in one of four areas: music, media, film, art/archaeology.</li> <li>4. The MA offers the opportunity to hone critical and writing skills, and to conduct individual research and writing in a chosen aspect of the global creative and cultural industries.</li> <li>5. The MA reflects on London as a creative capital city, and includes an optional internship through a 'Directed Study in Industry' course that allows students the opportunity to develop work with the creative and cultural organisations, institutions and enterprises based in the city.</li> </ol>
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### III. Programme Learning Outcomes: What will you learn on the programme?

There are four key areas in which you will develop:

Learning Outcomes: Knowledge	
<ol style="list-style-type: none"> <li>1. Broad knowledge of the creative and cultural industries in the global context.</li> <li>2. Detailed knowledge of the creative and cultural industries of Asia, Africa or the Middle East.</li> <li>3. Through the choice of a 'pathway', specialist knowledge of creative and cultural industries as they pertain to music, media, film or art/archaeology.</li> <li>4. Through the independent research and writing of a dissertation, profound knowledge of one pertinent aspect of the creative and cultural industries.</li> </ol>	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> <li>• Lectures and seminars present and critique materials.</li> <li>• Demonstration and critique of audio, video, film, visual materials and objects using AV facilities in class.</li> <li>• On-site discussion, within SOAS (multi-media lab, music recording studio, radio</li> </ul>	<ul style="list-style-type: none"> <li>• Assessment through a mix of continual assessment, written and other assignments, and unseen written examinations.</li> <li>• Individual research to develop a dissertation.</li> </ul>

studio, Brunei Gallery) and in external venues as appropriate.	
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<b>Learning Outcomes: Intellectual (thinking) skills</b>	
<ol style="list-style-type: none"> <li>1. To analyse and assess the creative and cultural industries.</li> <li>2. To write critically about the creative and cultural industries, and about the music, media, film, or arts of Asia, Africa or the Middle East.</li> <li>3. To read critically a wide range of sources, to critically appraise music, media, film and art sources, and to synthesise different perspectives.</li> <li>4. To discuss and debate in seminar and tutorial contexts, and to present materials to peer groups.</li> </ol>	
<b>Typical Teaching Methods</b>	<b>Typical Assessment Methods</b>
<ul style="list-style-type: none"> <li>• Reading, analysing, synthesising, evaluating and applying in essay writing and through feedback, and in preparing for unseen examinations.</li> <li>• Listening to lectures, debating and discussing in seminars.</li> <li>• Observing, listening, analysing, synthesising, evaluating and applying in practical skills that may include music recording, film and video editing, radio production and digital media production.</li> </ul>	

<b>Learning Outcomes: Subject-based practical skills</b>	
<ol style="list-style-type: none"> <li>1. Practical skills in one or more of film/video production and editing, radio and digital media skills, music recording skills.</li> <li>2. To appraise and discuss the development and operation of the creative and cultural industries, with a focus on one or more of the music, media, film, art/archaeology components.</li> <li>3. To read and critique the writing of prior researchers and commentators.</li> </ol>	
<b>Typical Teaching Methods</b>	<b>Typical Assessment Methods</b>
<ul style="list-style-type: none"> <li>• Practical skills in one or more of film/video production and editing, radio and digital media skills, music recording skills.</li> <li>• To appraise and discuss the creative and cultural industries.</li> <li>• To read and critique the writing of prior researchers and commentators.</li> <li>• To write critical and cogent essays and to answer examination questions on set topics.</li> </ul>	

<b>Learning Outcomes: Transferrable skills</b>
<ol style="list-style-type: none"> <li>1. To understand and critique the development and operation of the creative and cultural industries.</li> </ol>

<ol style="list-style-type: none"> <li>2. The ability to address and understand non-Western creative and cultural industries, and thereby to have an openness towards non-Western cultures.</li> <li>3. As an option, work experience through the 'Directed Study in Industry' course.</li> <li>4. As options, practical skills in one or more of film/video production and editing, radio and digital media skills, and music recording skills.</li> <li>5. To function effectively as a researcher of and contributor to the creative and cultural industries.</li> </ol>	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> <li>• To learn skills that have practical applicability in one or more of film/video production and editing, radio and digital media production and music recording.</li> <li>• To learn to critically appraise and discuss creative and cultural materials.</li> <li>• To develop a sophisticated and knowledge-driven awareness of non-Western cultures.</li> <li>• To gain, as an option, work experience through the 'Directed Study in Industry' course.</li> <li>• To learn to function effectively in research activity.</li> </ul>	

<b>General statement on contact hours – postgraduate programmes</b>
<p>Masters programmes consist of 180 credits, made up of taught modules of 30 or 15 credits, taught over 10 or 20 weeks, and a dissertation of 60 credits. The programme structure shows which modules are compulsory and which optional.</p> <p>As a rough guide, 1 credit equals approximately 10 hours of work. Most of this will be independent study (see <a href="https://www.soas.ac.uk/admissions/ug/teaching/">https://www.soas.ac.uk/admissions/ug/teaching/</a>) such as reading and research, preparing coursework, revising for examinations and so on. Also included is class time, for example lectures, seminars and other classes. Some subjects may have more class time than others – a typical example of this are language acquisition modules.</p> <p>At SOAS, most postgraduate modules have a one-hour lecture and a one-hour seminar every week, but this does vary.</p> <p>More information can be found on individual module pages.</p>

**MA Global Creative & Cultural Industries**

Dissertation	
credits	60
module code	15PMUC998
module title	Dissertation in Global Creative & Cultural Industries
status	compulsory module

	Taught Component		Taught Component		Taught Component		Taught Component
credits	15		15		45		45
module code	15PMUH023						
module title	Analytical Approaches to the Global Creative and Cultural Industries	+	pathway module from list below	+	Any available modules from the SoA, but with recommendation for Skills & Internship modules	+	from list of optional modules below or from open options list if approved by programme convenor
status	core module		compulsory module		guided option*		open option

**Modules that need to be completed successfully for the achievement of an exit award:**

module code	module title
15PMUH023	Analytical Approaches to the Global Creative & Cultural Industries

**List of modules (subject to availability)**

**Pathway modules Music:**

15PMUH003 The Music Business 15

**Pathway modules Art:**

15PARH085 Contemporary Art and the Global 15

**Pathway modules Media:**

15PMSH034 Topics in Global Digital Culture 15

15PMSH029 Studies in Global Digital Cultures 15

**Skills & Internship Modules:**

15PMSH022 Digital traditional broadcasting communication 15

15PMSH023 Directed Study in Industry 15

15PARH079 Curating Cultures 15

15PMSH025 Sound Recording and Production 15

**Optional Modules:**

15PARH054 Arab Painting 15

15PARH035 Art and Architecture of the Fatimids 15

15PARH052 Arts and Society in sub-Saharan Africa 15

15PARH055 Arts of Modern and Contemporary China (since 1800) 15

15PAFH006 The Story of African Film: Narrative Screen Media in Africa 15

15PARH043 Asia and Africa On Display: Objects, Exhibitions and Transculturism 15

15PAFH007 Aspects of African film and video 2 15

15PMUH017 Aspects of Music and Religion in South East Asia 15

15PJKH034 Censoring Japan: A Socio-Cultural History of Japanese Television 15

15PJKC023 Cinema, Nation and Transcultural Asia 30

15PARH085 Contemporary Art and the Global 15

15PARH091 Critical Theory in Art History and Material Culture 15

15PARH092 Cross-Cultural Approaches to Aesthetics 15

15PANH063 Culture and Society of East Africa 15

15PANH065 Culture and Society of Japan 15

15PANH064 Culture and Society of South Asia 15

15PANH066 Culture and Society of South East Asia 15

15PANH062 Culture and Society of China 15

15PARH079 Curating Cultures Cohort A 15

15PARH089 Curating Cultures Cohort C 15

15PARH067 Culture and Society of Near and Middle East 15

15PAFH010 Curating Africa: African Film and Video in the Age of Festivals 15

15PARH042 Diaspora Contexts and Visual Culture 15

15PARH098 Film and Screen Studies: Past and Present 15

15PMUH009 Gender and Music (MMus) 15

15PSEH011 Gender and Sexualities in South East Asian Film 15

15PSAH001 Indian Cinema: Its History and Social Context 15

15PSAH002 Indian Cinema: Key Issues 15

15PMUH025 Indian vocal music: Styles and histories 15

15PMSH009 International Political Communication 15

15PARH034 Islam and the West: Artistic and Cultural Contacts 15

15PARH083 Issues in Contemporary Southeast Asian Art 15

15PARH047 Japanese Ceramics Past and Present 15

15PJKH008 Japanese Post-War Film Genres and the Avant-Garde 15

15PJKC006 Japanese Television since 1953 30

15PJKH007 Japanese Transnational Cinema: From Kurosawa to Asia Extreme and Studio Ghibli 15

15PMUH011 Klezmer Music: Roots and Revival 15

15PMSH026 Media Spectacle and Urban Space in East Asia 15

15PMSH003 Mediated Culture in the Middle East: Politics and Communications 15

15PARH060 Modern and Contemporary Korean Art 15

15PCHH002 Modern Film from Taiwan and the Chinese Diaspora (PG) 15

15PMUH019 Music and Healing 15

15PCHH001 Modern Chinese Film and Theatre (MA) 15

15PMUC034 Music in Development 15

15PARH094 Music on the Silk Road: travel and circulation (PG) 15

15PMUH015 Music, Place and Politics in Cuba 15

15PMUH016 Musical Traditions of East Asia (Masters) 15

15PARH082 Photography and the Image in Africa 15

15PANH033 Perspectives On Development 15

15PMUH014 Pop and Politics in East Asia (Masters) 15

15PMUH018 Popular and Fusion Music in South East Asia (PG) 15

15PSEH010 (Post) Colonialism and Otherness in South East Asia on Screen 15

15PMSH033 Qualitative Research Methods 15

15PMUH020 Raga: concept and practice (PG) 15

15PMUH021 Sacred Sound in South Asia 15

15PMSH007 Theoretical and Contemporary Issues in Global Media and Post-National Communication 15

15PMSH019 Studies in Media, Information Communication Technologies and Development 15

15PARC018 The Art of the African Diaspora 30

15PMSH006 Theoretical Approaches to International Journalisms 15

15PMSH004 Transnational Communities and Diasporic Media: Networking, Connectivity, Identity 15

15PARH058 Understanding Art East and West: from Asmat Shields to Tate Modern 15