

Programme Specification

I. Programme Details

Programme title	Global Creative & Cultural Industries			
Final award (<i>exit awards will be made as outlined in the Taught Degree Regulations</i>)	BA	<input type="checkbox"/>	MA	<input checked="" type="checkbox"/>
	BSc	<input type="checkbox"/>	MSc	<input type="checkbox"/>
	Other ...	<input type="checkbox"/>		
Mode of delivery	Distance-learning	<input type="checkbox"/>	On-campus	<input checked="" type="checkbox"/>
Professional body accreditation (<i>if applicable</i>)	n/a			
Academic year this specification was created	2016/17			
Dates of any subsequent amendments				

II. Programme Aims: What will the programme allow you to achieve?

<ol style="list-style-type: none"> 1. The MA provides students with a thorough overview of the creative and cultural industries. 2. The MA combines generic and regional courses with practical/skills training appropriate for a global understanding of the creative and cultural industries, and to prepare students for a wide range of career destinations. 3. The MA allows students to choose a 'pathway' to allow them to focus their knowledge acquisition in one of four areas: music, media, film, art/archaeology. 4. The MA offers the opportunity to hone critical and writing skills, and to conduct individual research and writing in a chosen aspect of the global creative and cultural industries. 5. The MA reflects on London as a creative capital city, and includes an optional internship through a 'Directed Study in Industry' course that allows students the opportunity to develop work with the creative and cultural organisations, institutions and enterprises based in the city.

III. Programme Learning Outcomes: What will you learn on the programme?

There are four key areas in which you will develop:

Learning Outcomes: Knowledge	
<ol style="list-style-type: none"> 1. Broad knowledge of the creative and cultural industries in the global context. 2. Detailed knowledge of the creative and cultural industries of Asia, Africa or the Middle East. 3. Through the choice of a 'pathway', specialist knowledge of creative and cultural industries as they pertain to music, media, film or art/archaeology. 4. Through the independent research and writing of a dissertation, profound knowledge of one pertinent aspect of the creative and cultural industries. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Lectures and seminars present and critique materials. • Demonstration and critique of audio, video, film, visual materials and objects using AV facilities in class. • On-site discussion, within SOAS (multi-media lab, music recording studio, radio 	<ul style="list-style-type: none"> • Assessment through a mix of continual assessment, written and other assignments, and unseen written examinations. • Individual research to develop a dissertation.

studio, Brunei Gallery) and in external venues as appropriate.	
--	--

Learning Outcomes: Intellectual (thinking) skills	
<ol style="list-style-type: none"> 1. To analyse and assess the creative and cultural industries. 2. To write critically about the creative and cultural industries, and about the music, media, film, or arts of Asia, Africa or the Middle East. 3. To read critically a wide range of sources, to critically appraise music, media, film and art sources, and to synthesise different perspectives. 4. To discuss and debate in seminar and tutorial contexts, and to present materials to peer groups. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Reading, analysing, synthesising, evaluating and applying in essay writing and through feedback, and in preparing for unseen examinations. • Listening to lectures, debating and discussing in seminars. • Observing, listening, analysing, synthesising, evaluating and applying in practical skills that may include music recording, film and video editing, radio production and digital media production. 	

Learning Outcomes: Subject-based practical skills	
<ol style="list-style-type: none"> 1. Practical skills in one or more of film/video production and editing, radio and digital media skills, music recording skills. 2. To appraise and discuss the development and operation of the creative and cultural industries, with a focus on one or more of the music, media, film, art/archaeology components. 3. To read and critique the writing of prior researchers and commentators. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • Practical skills in one or more of film/video production and editing, radio and digital media skills, music recording skills. • To appraise and discuss the creative and cultural industries. • To read and critique the writing of prior researchers and commentators. • To write critical and cogent essays and to answer examination questions on set topics. 	

Learning Outcomes: Transferrable skills
<ol style="list-style-type: none"> 1. To understand and critique the development and operation of the creative and cultural industries. 2. The ability to address and understand non---Western creative and cultural industries, and

<p>thereby to have an openness towards non---Western cultures.</p> <ol style="list-style-type: none"> 3. As an option, work experience through the 'Directed Study in Industry' course. 4. As options, practical skills in one or more of film/video production and editing, radio and digital media skills, and music recording skills. 5. To function effectively as a researcher of and contributor to the creative and cultural industries. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • To learn skills that have practical applicability in one or more of film/video production and editing, radio and digital media production and music recording. • To learn to critically appraise and discuss creative and cultural materials. • To develop a sophisticated and knowledge-driven awareness of non-Western cultures. • To gain, as an option, work experience through the 'Directed Study in Industry' course. • To learn to function effectively in research activity. 	

General statement on contact hours – postgraduate programmes
<p>Masters programmes consist of 180 credits, made up of taught modules of 30 or 15 credits, taught over 10 or 20 weeks, and a dissertation of 60 credits. The programme structure shows which modules are compulsory and which optional.</p> <p>As a rough guide, 1 credit equals approximately 10 hours of work. Most of this will be independent study (see https://www.soas.ac.uk/admissions/ug/teaching/) such as reading and research, preparing coursework, revising for examinations and so on. Also included is class time, for example lectures, seminars and other classes. Some subjects may have more class time than others – a typical example of this are language acquisition modules.</p> <p>At SOAS, most postgraduate modules have a one-hour lecture and a one-hour seminar every week, but this does vary.</p> <p>More information can be found on individual module pages.</p>

MA Global Creative & Cultural Industries (2018 entry)

Dissertation	
credits	60
module code	15PMUC998
module title	Dissertation in Global Creative & Cultural Industries
status	compulsory module

Taught Component		Taught Component		Taught Component		Taught Component	
credits	15	15	45	45			
module code	15PMUH023						
module title	Analytical Approaches to the Global Creative and Cultural Industries	+	pathway module from list below	+	Any available modules from the SoA, but with recommendation for Skills & Internship modules	+	from list of optional modules below or from open options list if approved by programme convenor
status	core module		compulsory module		guided option*		open option

Modules that need to be completed successfully for the achievement of an exit award:

module code	module title
15PMUH023	Analytical Approaches to the Global Creative & Cultural

List of modules (subject to availability)

Pathway modules Music:

15PMUH003 The Music Business 15

Pathway modules Art:

15PARH085 Contemporary Art and the Global 15

Pathway modules Media:

15PMSH034 Topics in Global Digital Culture 15

15PMSH029 Studies in Global Digital Cultures 15

Skills & Internship Modules:

15PMSH022 Podcasting 15

15PMSH023 Directed Study in Industry 15

15PARH079 Curating Cultures 15

15PMSH025	Sound Recording and Production	15
Optional Modules:		
15PARH054	Arab Painting	15
15PARH052	Arts and Society in sub-Saharan Africa	15
15PARH055	Arts of Modern and Contemporary China (since 1800)	15
15PARH043	Asia and Africa On Display: Objects, Exhibitions and Transculturism	15
15PMUH017	Aspects of Music and Religion in South East Asia	15
15PJKH034	Censoring Japan: A Socio-Cultural History of Japanese Television	15
15PJKC023	Cinema, Nation and Transcultural Asia	30
15PARH085	Contemporary Art and the Global	15
15PANH063	Culture and Society of East Africa	15
15PANH065	Culture and Society of Japan	15
15PANH064	Culture and Society of South Asia	15
15PANH066	Culture and Society of South East Asia	15
15PANH062	Culture and Society of China	15
15PARH079	Curating Cultures Cohort A	15
15PANH067	Culture and Society of Near and Middle East	15
15PARH098	Global Film Industries	15
15PMUH009	Gender and Music (MMus)	15
15PSEH011	Genders and Sexualities in South East Asian Film	15
15PSAH001	Indian Cinema: Its History and Social Context	15
15PSAH002	Indian Cinema: Key Issues	15
15PMUH025	Indian vocal music: Styles and histories	15
15PMSH009	International Political Communication	15
15PARH034	Islam and the West: Artistic and Cultural Contacts	15
15PARH083	Issues in Contemporary Southeast Asian Art	15
15PARH047	Japanese Ceramics Past and Present	15
15PJKH008	Japanese Post-War Film Genres and the Avant-Garde	15
15PJKC006	Japanese Television since 1953	30
15PJKH007	Japanese Transnational Cinema: From Kurosawa to Asia Extreme and Studio Ghibli	15
15PMUH011	Klezmer Music: Roots and Revival	15
15PMSH003	Mediated Culture in the Middle East: Politics and Communications	15
15PARH060	Modern and Contemporary Korean Art	15
15PCHH002	Modern Film from Taiwan and the Chinese Diaspora (PG)	15
15PCHH001	Modern Chinese Film and Theatre (MA)	15
15PMUC034	Music in Development	15
15PARH094	Music on the Silk Road: travel and circulation (PG)	15
15PMUH015	Music, Place and Politics in Cuba	15

15PMUH016	Musical Traditions of East Asia (Masters)	15
15PANH033	Perspectives On Development	15
15PMUH014	Pop and Politics in East Asia (Masters)	15
15PSEH010	(Post) Colonialism and Otherness in South East Asia on Screen	15
15PMSC033	Qualitative Research Methods	15
15PMUH021	Sacred Sound in South Asia	15
15PMSH007	Theoretical and Contemporary Issues in Global Media and Post-National Communication	15
15PMSH019	Studies in Media, Information Communication Technologies and Development	15
15PMSH006	Theoretical Approaches to International Journalisms	15
15PMSH004	Transnational Communities and Diasporic Media:Networking, Connectivity, Identity	15