

Programme Specification

I. Programme Details

Programme title	International Management & South Asian Studies & (3-year programme)
Final award (<i>exit awards will be made as outlined in the Taught Degree Regulations</i>)	BA <input checked="" type="checkbox"/> MA <input type="checkbox"/> BSc <input type="checkbox"/> MSc <input type="checkbox"/> Other ... <input type="checkbox"/>
Mode of delivery	Distance-learning <input type="checkbox"/> On-campus <input checked="" type="checkbox"/>
Professional body accreditation (<i>if applicable</i>)	n/a
Academic year this specification was created	2016/17
Dates of any subsequent amendments	

II. Programme Aims: What will the programme allow you to achieve?

<ul style="list-style-type: none"> • To provide solid grounding and training in management and finance, with particular focus on Asia; • To provide an excellent and broad-ranging foundational knowledge of the culture of South Asia; • For students who pursue language study, a working knowledge of a South Asian language with a sensitive awareness of its cultural context; • To prepare the student for either working in South Asian societies or in a context with South Asian connections, such as with South Asian diaspora in the UK.

III. Programme Learning Outcomes: What will you learn on the programme?

There are four key areas in which you will develop:

Learning Outcomes: Knowledge	
<ol style="list-style-type: none"> 1. A coherent and solid knowledge of management and finance, with direct reference to Asia; 2. A broad knowledge and understanding of South Asian culture, in its historical and contemporary developments; 3. A detailed knowledge of a selected area of South Asia (India, Pakistan, Nepal, Bangladesh); 4. For students who pursue language study, basic competence in speaking, reading and writing a South Asian language that will help students work in South Asia or with South Asians. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • A broad knowledge and understanding of South Asian culture, in its historical and contemporary developments is taught through a survey lecture module and tutorials, assessed through coursework essays and unseen exam; • Coherent and detailed grounding in business management and finance will be developed through a progression of lecture 	

<p>modules, which will include modules that apply the disciplinary knowledge to Asia; large lecture modules will also involve tutorials for small groups. Assessment will be through a combination of classroom presentations, coursework essays, written exams and the writing of an extended essay or Independent Study Project on a topic of the student's choice, which will involve the selection and analysis of primary texts and the critical discussion and assessment of secondary materials;</p> <ul style="list-style-type: none"> • The detailed knowledge of a selected area of South Asia (India, Pakistan, Nepal, Bangladesh) will be developed through the combination of language learning, essay-questions and the ISP related to the area; • For students who choose to pursue language work, basic competence in speaking, reading and writing a South Asian language will be achieved through a progression of language modules taught in small groups that will develop and test all four skills (listening, speaking, reading, writing); assessment will consist of classroom tests, written coursework, oral presentations and written and oral exams. Intermediate and advanced language modules and text modules will use a wide range of "real world" cultural texts. 	
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Learning Outcomes: Intellectual (thinking) skills	
<ol style="list-style-type: none"> 1. The ability to devise and sustain arguments, and/or to solve problems, using ideas and techniques at the forefront of economic and financial knowledge related to Asia; 2. The ability to describe and comment upon particular aspects of current research in the various disciplines relating to South Asia; 3. An appreciation of the uncertainty, ambiguity and limits of knowledge related to South Asia, and in particular of conflicting ideas and debates relating to economics, history, language, culture, and politics; 4. The ability to manage one's own learning, and to make use of scholarly reviews and primary sources such as research articles and/or original materials related to South Asia. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • The ability to devise and sustain arguments related to business management and finance, and/or to solve problems, using ideas and techniques at the forefront of knowledge related to Asia, will be developed through lectures, 	

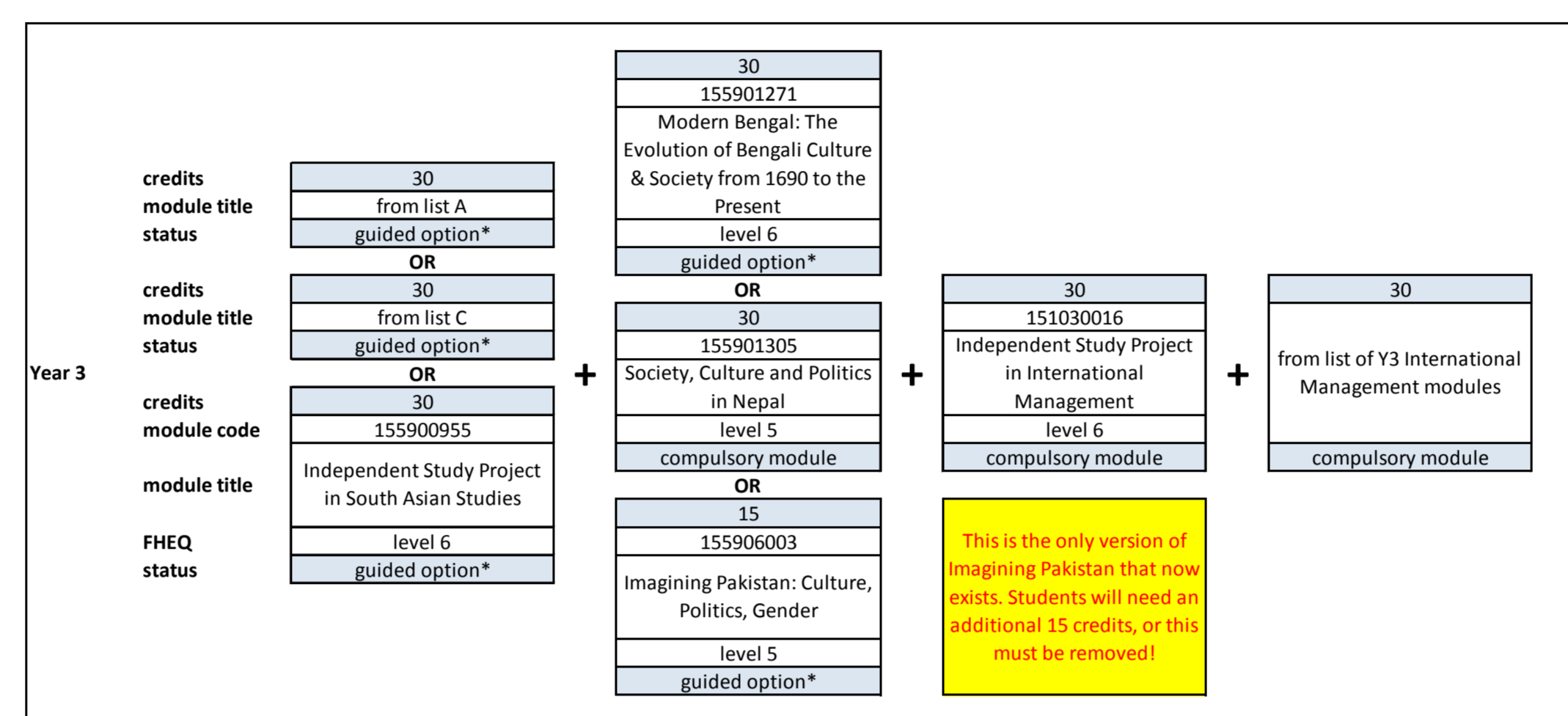
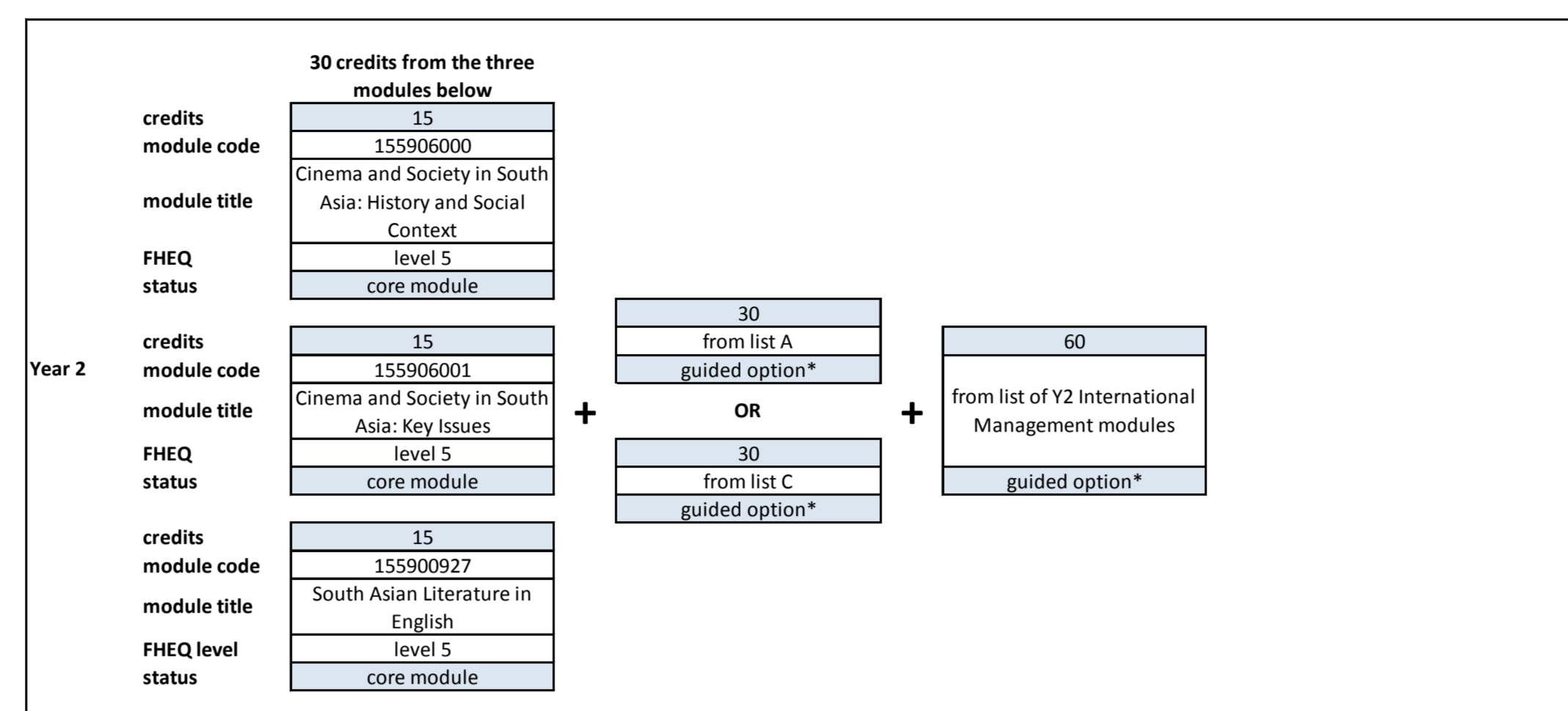
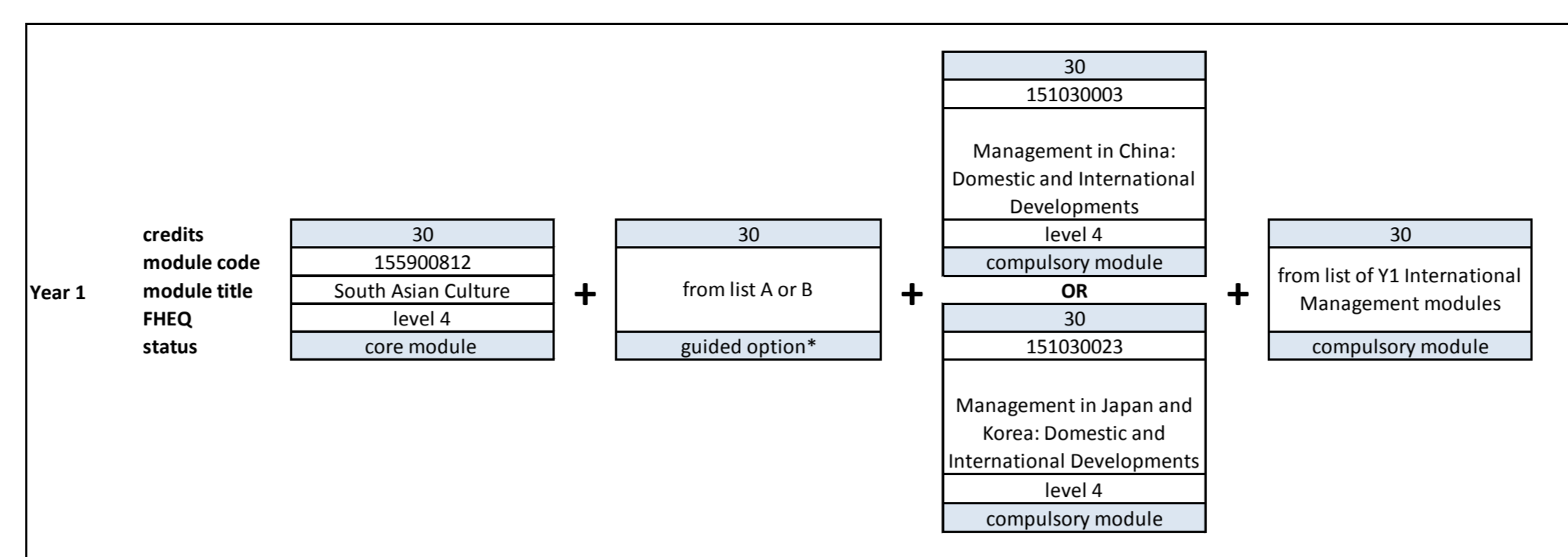
<p>tutorials, oral presentations, classroom discussions, and essay-writing;</p> <ul style="list-style-type: none"> • The ability to describe and comment upon particular aspects of current research in the discipline of choice, with particular focus on South Asia, will be developed through readings for lectures, tutorials, and oral presentations, and through classroom discussions and essay-writing; • The appreciation of the uncertainty, ambiguity and limits of knowledge related to South Asia will be developed through the discussion of the conflicting ideas and debates relating to economics, history, language, culture, and politics in lectures, tutorials, classroom discussions and questions set for coursework and exam essays; • The ability to manage one's own learning, and to make use of scholarly reviews and primary sources such as research articles and/or original materials related to South Asia will be developed by encouraging students to choose their own topics for coursework essays in years 2 and 4 and for the Independent Study Project. 	
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Learning Outcomes: Subject-based practical skills	
<ol style="list-style-type: none"> 1. Analyse cultural data and make judgements on the basis of conflicting evidence; 2. Analyse quantitative data for the purposes of management and finance; 3. Assess the validity of different approaches to the same data or ideas; 4. Research cultural and economic phenomena through both primary and secondary sources, making appropriate use of library and online resources; 5. For students who pursue language work, to comprehend, and communicate in, a South Asian language – through both speech and writing. 	
Typical Teaching Methods	Typical Assessment Methods
<ul style="list-style-type: none"> • The ability to analyse cultural data and make judgements on the basis of conflicting evidence will be fostered through module readings from year 1 onwards; • The ability to analyse quantitative data will be developed in lectures and assignments; • The ability to assess the validity of different approaches to the same data or ideas within the same discipline will be fostered through essay questions and classroom discussions; • The ability to research economic and cultural phenomena through both primary and secondary sources, making appropriate 	

<p>use of library and online resources, will be fostered in particular in the written essays, oral presentations and Independent Study Project;</p> <ul style="list-style-type: none"> • For students who pursue language study, the ability to comprehend, and communicate in, a South Asian language through both speech and writing will be fostered in the language modules. 	
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Learning Outcomes: Transferrable skills	
<p>The programme will encourage students to:</p> <ol style="list-style-type: none"> 1. Write and speak with clarity and concision; 2. Use a variety of sources as research materials; 3. Work to deadlines; 4. Develop self-reflexiveness; 5. Develop an understanding of the relativity of cultures and “cultural” (or encultured) attitudes; 6. Assess the validity of arguments and make judgements on complex situations. 	
Typical Teaching Methods	Typical Assessment Methods
<p>The programme will encourage students to:</p> <ul style="list-style-type: none"> • Write and speak with clarity and concision by setting clear guidelines and giving detailed feedback to essays and presentations from year 1 onward; • Use a variety of sources as research materials in their essays, oral presentations and Independent Study Project. This is particularly exhilarating for students in their final year, who find they can write on quite original topics using materials that no one has used before; • Work to deadlines, with clear deadlines for essays and penalty for late submission; • Develop self-reflexiveness through classroom discussion, feedback on essays and presentations, and module assessment; • Develop an understanding of the relativity of cultures and “cultural” (or encultured) attitudes, particularly through classroom discussion; • Assess the validity of arguments and make judgements on complex situations, in particular in essays and presentations. 	

BA International Management & South Asian Studies (3-year programme)



*List of modules (subject to availability)

South Asian Studies

List A: Language modules

The list below indicates the pathway along which students can progress as they do their South Asian language modules. Students may not take more than one language module at elementary level in any given year. Passing of the intermediate level module (or its equivalent) in Bengali OR Hindi OR Nepali OR Sanskrit OR Urdu is a prerequisite for admission to the Year Abroad.

Elementary level	FHEQ level	Code	Title	Credits
5	155900491	Bengali Language 1	30	
5	155900501	Hindi Language 1	30	
5	155900535	Nepali Language 1	30	
5	155901303	Sanskrit Language 1	30	
5	155900512	Urdu Language 1	30	
4	158000260	Basic Pali	30	
5	155901323	Introduction to Prakrit	15	
5	155901053	Elementary Written Persian	30	
Intermediate level				
5	155900492	Bengali Language 2	30	
5	155901183	Hindi Language 2	30	
5	155900609	Nepali Language 2	30	
5	155901304	Sanskrit Language 2	30	
5	155900513	Urdu Language 2	30	
5	155901247	Urdu Literacy	30	
5	158000124	Intermediate Pali	30	
5	155901324	Readings in Prakrit	15	
Advanced level				
6	155901269	Hindi Language 3	30	
6	155901384	Hindi Language 4	30	
6	155901295	Literature and Colonialism in North India	15	
6	155901296	Narratives of Mobility in Hindi Literature	15	
5	155901298	Directed Readings in a South Asian Literature or Culture (Bengali)	15	
5	155901299	Directed Readings in a South Asian Literature or Culture (Hindi)	15	
6	155901283	Nepali Language 3	30	
5	155901300	Directed Readings in a South Asian Literature or Culture (Nepali)	15	
6	155900860	Classical Sanskrit Court Literature	30	
5	155900787	Selected Texts from the Sanskrit Epic	30	
5	158000128	Vedic Sanskrit	30	
6	155901302	Directed Readings in Sanskrit	15	
5	155901301	Directed Readings in a South Asian Literature or Culture (Urdu)	15	

List B: Introductory Modules on Aspects of South Asian History and Culture

FHEQ level	Code	Title	Credits
158000110	Buddhism: Foundation	15	
158000118	Hinduism: Foundation	15	
158000053	Introduction to Jainism	30	
154800231	H140 Introduction to the History of South Asia	30	
154900156	Themes in the Art and Archaeology of South and Southeast Asia	15	

List C Non-language-based South Asian and South Asian-related modules

Some modules require successful attendance of a relevant introductory module; students are advised to check the relevant module descriptions for prerequisites and consult the relevant module tutor before selecting units.

Department of the Languages and Cultures of South Asia

FHEQ level	Code	Title	Credits
??	155906000	Cinema and Society in South Asia: History and Social Context	15
??	155906001	Cinema and Society in South Asia: Key Issues	15
5	155901305	Society, Culture and Politics in Nepal	30
5	155909927	South Asian Literature in English	15
5	155901101	Extended Essay in South Asian Studies	15

School of Law

FHEQ level	Code	Title	Credits
6	155200032	Law and society in South Asia	30

Department of Politics and International Studies

FHEQ level	Code	Title	Credits
5	153400020	Government and politics of South Asia	30

Department of History

FHEQ level	Code	Title	Credits
6	154800264	H234 Culture and Identity in Modern South Asia 1800-2000	30
5	154800286	H236 State and Society in Mughal India	30
5	154800103	H335 Gandhi and Gandhism	30
4	154800282	H336 Histories Of Partition: India and Pakistan, I	30

Department of Art and Archaeology

FHEQ level	Code	Title	Credits
5	154900162	Hindu Art in Medieval India	15
5	154900161	Traditional art and modern South Asia	15

Department of the Study of Religions

FHEQ level	Code	Title	Credits
5	158000023	Taxual Sources of Classical Hinduism	30
5	158000018	Theravada Buddhism	30
5	158000097	Buddhist Monasticism	15
5	158000037	Mahayana Buddhism	15

Department of Economics

FHEQ level	Code	Title	Credits
6	153400011	Economic development of South Asia	30

List D

FHEQ level	Code	Title	Credits
??	155906000	Cinema and Society in South Asia: History and Social Context	15
??	155906001	Cinema and Society in South Asia: Key Issues	15
5	155909927	South Asian Literature in English	15

International Management

Year 1 International Management Modules

FHEQ level	Code	Title	Credits
4	151030001	Introduction to accounting	15
4	151030002	Understanding company accounts and reports	15
4	151030005	Quantitative and analytical techniques for managers	15
4	151030004	Principles and management of marketing	15

Year 2 International Management Modules

FHEQ level	Code	Title	Credits
5	151030006	Corporate Finance and Financial Accounting	15
5	151030007	Managerial Accounting	15
5	151030008	International Business Strategy	15
5	151030009	Managerial Economics	15
5	151030011	Qualitative and Case Study Research	15
5	151030010	International Marketing I	15

Year 3 International Management Modules

FHEQ level	Code	Title	Credits
6	151030021	Finance in Japan and Korea	15
6	151030014	Contemporary Issues in the Chinese Economy	15
6	151030015	International Marketing 2	15
6	151030018	International Human Resource Management	15
6	151030017	Corporate Governance	15
6	151030012	Financial Strategy	15
6	151030013	Finance in China	15
6	151030020	Contemporary Issues in the Japanese and Korean Economies	15