Mode of Attendance: Full-time
Duration: 3 weeks
Course hours: 150 hours, of which 50 will be contact hours.
SOAS Accredited: This course is worth 15 UK credits

Programme Description
This course consists of lectures, workshops, field trips and guided tours of London, together with a guided tour of a rural/coastal region in Sussex, namely the Cinque Port of Rye and its surrounds. It will offer a wide range of approaches and agendas (both theoretical and policy related) about tourism, pilgrimage, cultural heritage, and travel more generally – including consideration of refugees and asylum seekers.

The course will be conducted in an intense, unique, and closely-knit environment providing first class knowledge/practice of and in the field. The course is open to students in a variety of disciplines including anthropology, sociology, history, geography, development studies, international relations, art – as well as disciplines in Art and Humanities more generally.

The course will be structured in blocks of the three topics: week one: tourism; week two: pilgrimage; week three: cultural heritage.

Additional activities: In addition to regular lectures and tutorials, the course will offer a range of activities relating to the academic content to support and enhance the learning objectives (e.g. visits to museums, walking tours of London, a one day pilgrimage etc.). The Summer School office will arrange various social activities throughout the three weeks.

Programme Schedule

Week One: Tourism

- Tourism, Pilgrimage, and Cultural Heritage: Scope of the Field
- Historical contexts of global tourism
- Contemporary tourism: from the global to the local – key ethnographies.
- Issues arising: tourist motivations (knowledge, pleasure), nature of hospitality, tourism policy and planning.
- Field visits including London’s main tourist centres; “off the beaten track” routes in London; back of house visits to theatres and musical venues.

Week Two: Pilgrimage
Pilgrimage in, inter alia, Far East, Middle East, Mediterranean, Europe.
• Definition and geographical/historical backgrounds to global pilgrimage sites
• Visual, textual, and musical representations of pilgrimage
• Contemporary pilgrimage, including pilgrimage in Iran, Palestine/Israel, France, Ireland, and elsewhere.
  Pilgrimage and identity.
• Field visit to East Sussex and small rural pilgrimage/tourist trails. Finding secular pilgrims in rural and coastal sites.

Week three: Cultural Heritage
Analysis of the nature and uses of Cultural Heritage in specific regions including Middle East, Mediterranean, Balkans, Asia, and Europe, including London.

• Definition of cultural heritage and its associations.
• The socio-political role of cultural heritage in the Mediterranean and Middle-East.
• Cultural heritage and social processes in China, Japan, Philippines.
• UNESCO and World Heritage Sites.
• Field Visits in London identifying main and subsidiary cultural heritage sites and the people and communities to which they are associated.

Assessment:
Assessment will be in the form of an essay (80%) and presentations (20%) throughout the course.

If you have opted to study for credit, you will be required to complete all course assessments. Should you complete the assessments with success, you will receive a transcript confirming your marks and credits. If you have not chosen to study for credit, you will be exempt from any course assignments and not receive a mark.

Learning Outcomes
On successful completion of the course, a student should be able to demonstrate the ability to:
• take their places in professions/occupations in the tourism/pilgrimage/cultural industries fields actually and presently occupied by former graduates of the SOAS MA in Anthropology of Travel, Tourism, and Pilgrimage.
• Gain expertise to be consultants in the field, academic researchers, artists/photographers, marketing experts, school and college teachers, NGO leaders, tourism ministry staff, worldwide festival organisers, tour guides, urban and rural planners, smart city experts, workers in development agencies (EU, UNESCO, UNDP, for example)

Course Convenor: Professor Tom Selwyn, Dr. Senija Causevic, Dr Safet HadziMuhamedovic, Dr Reza Masoudi-Nejad, Linda Covention, Geoff De Vito

Reading List
Masoudi, R. 2018, The Rite of Urban Passage, Berghahn.