

DO NOT REMOVE THE QUESTION PAPER FROM THE EXAMINATION HALL

UNIVERSITY OF LONDON

CENTRE FOR FINANCIAL AND MANAGEMENT STUDIES

MSc Examination
Postgraduate Diploma Examination
for External Students

91DFMC300

POLICY STUDIES
PUBLIC MANAGEMENT

PUBLIC POLICY AND MANAGEMENT **Public Policy and
Management: Perspectives and Issues**

Specimen Examination

*This is a specimen examination paper designed to show you the type of examination you will have at the end of the year for **Public Policy and Management: Perspectives and Issues**. The number of questions and the structure of the examination will be the same but the wording and the requirements of each question will be different. Best wishes for success on your final examination.*

The examination must be completed in **THREE** hours.

Answer **THREE** questions. The examiners give equal weight to each question; therefore, you are advised to distribute your time approximately equally between three questions.

PLEASE TURN OVER

Answer **THREE** questions.

- 1 How can we explain the variability of public services between different countries?
- 2 'Ideal types' of organisation can be constructed from sets of principles about how they should be run. What are the main reasons for reality to be different from an 'ideal type'?
- 3 Should public services only be concerned with delivering public goods?
- 4 Under what conditions would it be best to deliver public services through:
 - a) contracting with the private sector, and
 - b) providing services through directly employed staff?
- 5 Discuss possible solutions to the Principal-Agent problem for governments, showing how different approaches may be more or less useful in particular circumstances.
6. Power is said to be moving away from national government 'upwards' to multi-national companies and organisations and 'downwards' to sub national governments. Which powers are likely to persist at national government level?
- 7 Why might governments adopt policies that were first invented somewhere else? What factors should they take into account when deciding whether they are useful for them?
- 8 What are the main features of a policy evaluation for a newly introduced policy? Illustrate your answer with a particular new policy.

[END OF EXAMINATION]